Government of Odisha under the leadership of Hon’ble Chief Minister Shri Naveen Patnaik has been putting all efforts to make Odisha the best place for Startups. Startup Odisha initiative is working on creating a strong ecosystem for Startups and entrepreneurship. A large number of events are being organised under the Startup Odisha initiative in regular intervals.

I am happy to share that 310 Startups and 09 incubators are already recognised under Startup Odisha. With this momentum, I am sure the initiative will achieve its goal of supporting 1000 Startups by 2020.

It gives me immense pleasure to present the diary of Startup events carried out over last 2 years. I wish the Startup Odisha initiative and all the Startups the very best in their endeavours.

(Prafulla Samal)
Startup Odisha initiative has been actively engaged in strengthening the entrepreneurial ecosystem in the State. As a result, we have already registered 310 Startups and 09 Incubators under the Initiative. With this momentum, we are firmly on our way to achieve the goal of facilitating atleast 1000 Startups by 2020.

I am happy to present glimpses of the journey of Startup Odisha Initiative over the last one and a half years through this book. I wish the initiative and stakeholders a grand success in the effort of making Odisha one of the top Startup hubs in the country.

(L.N. Gupta)
Shri Jaykrishnan, CEO, T-Hub

More than 125 Startups, Incubators and Mentors participated. Mr. Krishnan answered the queries of Startups ranging from focus areas for startups, financing of startups, ease of doing business, role of Government in promotion of Startups, potential of Odisha to emerge as a Startup hub of Eastern India.

With an aim to be amongst the top three startup hubs of the country by 2020, Hon’ble Chief Minister Naveen Patnaik on 26th August 2018 unveiled the Odisha Startup Policy, 2016 during the Investor Meet in Bengaluru.

The policy aims to create around 1000 startups in next five years.

LAUNCH OF STARTUP ODISHA POLICY
26th August 2016

INTERACTIVE SESSION
17th February 2017
Shri Rajan Anandan, Vice-President, Google, South East Asia & India interacted with the Startups in Odisha. Hon’ble Minister Shri Jogendra Behera and Shri Subroto Bagchi, Chairman, OSDA attended the session along with Shri L.N. Gupta ACS, MSME.
ACS, MSME & IT Secretary Participated in TiECON-2017 held at Santa Clara, USA on 5th - 6th May 2017 and made a presentation on the Startup Odisha Initiative. Tie Silicon Valley presented a plaque for the Hon’ble Chief Minister appreciating the Startup initiative.

Horrible Chief Minister, Shri Naveen Patnaik inaugurated the Startup Odisha Portal in the 2nd Floor, Conference Hall, Odisha Secretariat. Horrible Minister of state Jagendra Sahana was also present for the ceremony.

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The Odisha pavilion at IITF 2017 was inaugurated by the State I&PR Minister Bikram Keshari Arukh and the global trade fair was inaugurated by President Ram Nath Kovind to bring global and domestic investors under one roof.

13 Startups from Odisha participated in the Conference at New Delhi to showcase their products and get participate in various networking sessions.

Hon’ble Minister, Shri Prafulla Samal inaugurated the Odisha Pavilion.
An Interactive session of Startups with Shri Subroto Bagchi, Chairman, OSDA and Co-founder, Mindtree was held in the State Institute for Development of Arts & Crafts.

A MoU between IIT BBSR, STPI, Philanthropist Smt. S. Bagchi & Govt of Odisha was signed for the Centre of Excellence in Virtual & Augmented Reality (VARCoE) at IIT Bhubaneswar.
Hon'ble Chief Minister launched the Yatra van from Odisha Secretariat which travelled 16 districts and 40 institutions in order to facilitate pitching of ideas of the students.

10 Bootcamps in 10 Districts. 10 different Bootcamps were organized during Startup India - Odisha Yatra in 10 districts of the state namely Balasore, Keonjhar, Rourkela, Sambalpur, Kalahandi, Berhampur, Khordha, Cuttack. More than 3600 ideas were pitched out of which 125 were selected for an Accelerator Program.

STARTUP YATRA FLAG OFF
30th January 2018

STARTUP YATRA BOOTCAMPS
30th January 2018 to 26th March 2018
An interactive meet of Startups and Bhubaneswar Angels with Mr. Sourabh Tandon, TiE, Silicon Valley & Ms. Padmaja Ruparel, Co-founder Indian Angel Network was held at IDCO Tower.

Shri L. N. Gupta, Additional Chief Secretary, MSME Department, Government of Odisha was present in the meeting with 12 European Union Delegates to discuss on various indicators for Startup Eco-system Development.
Shri Atul Chaturvedi, DIPP, Govt. of India
Startups interacted with Additional Secretary DIPP, Govt of India and Additional Chief Secretary, MSME Department in an open interactive session at IDCO conference hall.

Inaugurated by Sj. Naveen Patnaik, Hon’ble Chief Minister, Odisha in presence of Sj. Prasanna Kumar Patasani, Hon’ble Member of Parliament.
18 participating organisations have been felicitated in 08 categories. 40 Startups were provided free exhibition space during the event.
Shri L. N. Gupta, Additional Chief Secretary, MSME Department, Government of Odisha, presented the Odisha Startup Policy to the delegation from Israel Embassy about Startup Eco-system in Odisha.

Hon’ble Chief Minister awarded 75 Free Incubation offers to the winners of the accelerator program held at KIIT-TBI during Startup India – Odisha Yatra. Also the Yatra booklet and Startup Profile Booklet was released by Hon’ble CM.
Startups, Entrepreneurs Cell Coordinators, Incubators and other stakeholders participated in the brainstorming workshop on 'Startup route to Grassroot - Strengthening Startup ecosystem in Tier II/III cities of Odisha' at The Crown, Bhubaneswar.

Interactive discussion of Startups working in Healthcare sectors with Secretary, Health and Family welfare, Govt. of Odisha was held in the Conference Hall of MSME department, Odisha State Secretariat.
An interactive meet of Startups and Director of Industries, Govt of Odisha was held in the Institute of Entrepreneurship Development, Odisha including various discussions on land allocation, resource management etc.

INTERACTIVE SESSION

To make the process of evaluation of Startup application more easy, quick, efficient and robust, a Workshop was organized for the Nodal officers from various Nodal Agencies under Startup Odisha Initiative. Nodal officers from the concerned Nodal Agencies attended the Workshop to have a better understanding about their roles and responsibilities.
Starting up to scaling up for Startups organised by PayU at KIIT - Technology Business Incubator. Debasmit Mohanty, CEO, Founder, StratLytics Consulting, Ajit Ku. Dash, Country Head-Business & Alliances, FDSHive and Nihar Ranjan, Founder & CEO, Flashdeal eCommerce were the speakers of the event.

PayU Upstart Bhubaneshwar

4th August 2018

Big Data and Machine Learning Boot Camp by Google. KC Ayyagari, Startup Ecosystem Partnership Manager, Google Cloud India interacted with the promoters and members from various startup companies recognized under Startup Odisha held at the Institute of Entrepreneurship Development.

Bootcamp on Machine Earning & AI by Google

29th June 2018

PayU Upstart Bhubaneshwar

4th August 2018

29th June 2018
SSU Innovation Pvt. Ltd., the incubation centre of Sri Sri University organized a workshop on ‘How to Raise Money for Start-up’ at Sri Sri University campus. CA Harshdeep Gumber, Founder of Acculegal Services Private Limited, Mr. Surojit Roy, Head of Operations, Ambuja Neotia Incubation Pvt. Ltd., Kolkata, Mr. Alok Ranarahu, AGM, RBI, Bhubaneshwar, Mr. J Rout, Chief Manager, Andhra Bank were the speakers for the event.

**WORKSHOP ON HOW TO RAISE FUNDING**

An Interactive Session of Startups with Mr. Surojit Roy, Head Operation, Ambuja Neotia Incubation, Kolkata was held in the Conference Hall of IED. Over 20 Startup Founders/Cofounders attended the session and had discussion about various pain point of raising funds, pitching an investor.

**INTERACTIVE SESSION**

17th September 2018

18th September 2018
An E-Cell Activation program was conducted in Sambalpur University Institute of Information Technology, Sambalpur, with active participation by Students from various streams like Food Sciences, Engineering etc of the Institute. Shri Sanjib Parida, CEO, Orbonix Pvt Ltd, & Shri S R Sahoo, Mission Associates, Startup Odisha were the speakers of the event.

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An E-Cell Activation program was conducted in IGIT, Sarang with active participation by Students from various streams of the Technical Institute. Shri Bibhu Charan Swain, Founder, Swain Sons and Powertech Incubator; Shri Abanis Nayak, Founder, ISSPL; and Shri Prasanta Biswal, Evangelist, Startup Odisha were the speakers for the event.
An Interactive Session - “e-Chai” was conducted with Startups & budding Entrepreneurs. Mr. Prasant Biswal, Evangelist, Startup Odisha discussed about various Govt. Schemes & Policies at Bocca Café.

An Interactive meet was organized on the eve of Inauguration of IMMT Incubation Centre at Institute of Minerals and Materials Technology, Bhubaneswar. Evangelist, Startup Odisha explained the benefits being provided by Startup Odisha to Startups and Incubators under Odisha Startup Policy.
The Lufthansa TIE Start-up Expo-2018 was held on 6th October at Pragati Maidan, New Delhi.

The programme was inaugurated by Shri. Ramesh Abhishek, Secretary, DIPP. The inaugural session was followed by elevator speeches by six shortlisted Startups and announcement of the award to Manasi Kulkari, Co-founder of Innoweave Bio care by the jury members. The pitching session was followed by the session of Women Entrepreneurs leading change.

Makovation, a two-day moderated hackathon was organized at KIIT-TBI Bhubaneswar and had active participation by students from various streams. The event had five themes: Tech, Non-Tech, Environment, Social & Unconventional. On day one, the students were explained the concept of pitch deck which they had to present on day two. On day two the finalists pitched in front of judges & panelists and the winners were declared followed by prize distribution. Sidheshwar Panda, Founder Printview & Bibhu Bahalia, Founder of Eidolon Innovations were speakers for the finale.
PUSTANI BACK INSIDE