Government of Odisha
MSME Department

No.S&I(startup)-13/2019/3392/ MSME, Bhubaneswar Dt- 10-06-2019

From
Smt. Manashi Mandhata, OAS
Deputy Secretary to Government.

To
The Development Commissioner-cum-ACS, Odisha, Bhubaneswar/
The Principal Secretary to Government, Finance Department/
The Principal Secretary to Government, Industries Department/
The Principal Secretary to Government, E & IT Department/
The Commissioner-cum-Secretary to Government, W & CD Deptt./
The Commissioner-cum-Secretary to Government, SD&TE Deptt.&CMD, IDCO/
The Director, IIT, Bhubaneswar/
The President, TIE, Bhubaneswar/
The Vice-Chancellor, BPUT, Bhubaneswar/
The CEO, Technology Business Incubator, KIIT University (Dr. M. Suar)
The President, UCCI, Bhubaneswar/
Sri Srikumar Mishra, Founder, MD & CEO, Milk Mantra, Bhubaneswar/
The CEO, IED, Bhubaneswar/
The Director General, STPI, New Delhi.

Sub:- The Minutes of the 4th Meeting of Startup Council under Odisha Startup Policy-2016 held under the Chairmanship of Chief Secretary, Odisha on 30.05.2019 at 04.00 PM in the 2nd Floor Conference Hall of Secretariat.

Sir/Madam,

In inviting a reference to the above cited subject, I am directed to enclose here with the Minutes of the 4th Meeting of Startup Council under Odisha Startup Policy-2016 held on 30.05.2019 at 04.00 PM under the Chairmanship of Chief Secretary, Odisha in the 2nd Floor Conference Hall of Secretariat for information.

Yours faithfully,

Deputy Secretary to Government.

Memo No/ 3393/MSME, Dt. 10-06-2019
Copy forwarded to OSD to Chief Secretary , Odisha for kind information of Chief Secretary, Odisha.

Deputy Secretary to Government.
Memo No/3394/MSME, Dt. 10-06-2019

Copy forwarded to PS to ACS for kind information of Additional Chief Secretary.

Deputy Secretary to Government.

Memo No/3395/MSME, Dt. 10-06-2019

Copy forwarded to CEO&MD, Invest India/Mak India, The Ashok, Third floor, 50B, Diplomatic Enclave, Chanakyapuri, New Delhi-110 021, for information and necessary action.

Deputy Secretary to Government.
Minutes of the 4th Meeting of the Startup Council held under the Chairmanship of Chief Secretary at 4.00 pm on 30.05.2019 in the 2nd Floor Conference Hall, Odisha State Secretariat

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The 4th meeting of the Startup Council was held under the chairmanship of Chief Secretary at the 2nd Floor Conference Hall, Odisha State Secretariat at 4.00 pm on 30.05.2019. Shri LN Gupta, ACS, MSME, Shri A. K K Meena, Principal Secretary, Finance, Shri R.N. Palei, Special Secretary, E&IT, Shri Manas Panda, Director STPI, Shri Srikumar Mishra, Founder & MD, Milk Mantra, Dr. Mrutyunjay Suar, CEO KIIT TBI, Shri Debasish Patnaik, President, TiE Bhubaneswar and other members / officers as per the list at Annexure I attended and participated in the meeting.

The following decisions were taken in the meeting agenda-wise:

**Agenda 1:** Confirmation of the minutes of the 3rd Meeting of Startup Council held on 07.06.2018

There being no comments, the Council confirmed the Minutes of the 3rd meeting of the Startup Council held on 07.06.2018.

**Agenda 2:** Action Taken Report on the Decisions Taken during the 3rd Meeting held on 07.06.2018

The Council took note of the Action Taken Report.

**Agenda 3:** Startup Odisha Initiative- Progress till date

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<tr>
<th>Particulars</th>
<th>No of Applications Received</th>
<th>No of entity awarded</th>
<th>Amount (Rs.) of Grant</th>
<th>Rejected Applications</th>
<th>Pending Applications</th>
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<tr>
<td>Startup Recognition</td>
<td>592</td>
<td>423</td>
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<td>169</td>
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<tr>
<td>Monthly Allowance to Startup</td>
<td>123</td>
<td>45</td>
<td>₹1.10 Crores</td>
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<td>29</td>
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<tr>
<td>Product Development &amp; Marketing Asst. To Startup</td>
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<td>20</td>
<td>₹1.74 Crores</td>
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<td>7</td>
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<td>Need Based Assistance to Startup</td>
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<td>₹ 21 Lakhs</td>
<td>10</td>
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<td>Incubator Recognition</td>
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<td>Reimbursement of Utility Expenses</td>
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<td>₹ 1.6 Lakhs</td>
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<tr>
<td>One Time/ Matching Capital Grant to Incubators</td>
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<td>3</td>
<td>₹ 4 Crores</td>
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</tbody>
</table>

The Council took note of the progress made and other achievements made under the Startup Odisha Initiative till date.
Agenda 4: Odisha recognised as 'Top Performer' in the States’ Startup Ranking 2018

The Council appreciated the Top Performer awarded by DIPP, Govt. of India to the Startup Odisha Initiative. It urged upon the Department to work hard and maintain this position while creating jobs in Odisha.

Agenda 5: Amendments in Odisha Startup Policy 2016

The Council, after deliberation, felt that, there is no need for the proposed amendments. The Council decided to continue with the existing definition of Startups as approved under Odisha Startup Policy.

Agenda 6: Approval for Need Based Assistance to Startups

The Council considered the proposal of need based assistance to Startup, namely, M/S Mother Diagnostics System Pvt Ltd. and unanimously approved Rs. 10 lakhs for sanction.

Agenda 7: Approval for One Time Capital Grant to Incubator

The Council considered the proposal and unanimously approved one time capital grant of Rs. 1 (one) Crore to Gram Tarang Training and Employability Services (GTTES), a recognised Incubator under the Startup Odisha Initiative. Further, the Council advised the Incubator to provide access of the approved equipment to interested Startups recognised under Startup Odisha Initiative.

Agenda 8: Setting up of Startup Hub/ Innovation Park

The Council, in principle, agreed of the need to setup a Startup Hub/ Innovation Park and suggested to present a detailed plan in its next meeting. In the meantime, ACS MSME may write a letter to IDCO for reserving adequate space for the purpose in the upcoming Incubation Tower at Chandaka IE, Bhubaneswar.

Agenda 9: Organising a National level Startup Conclave-cum-Grand Challenge

The Council approved in principle the proposal of organising a national level Grand Challenge cum Startup Conclave in November-December 2019.

Agenda 10: Startup Seed Fund

The Council appreciated the need for setting up of a state specific Startup Fund. Invest India team made a detailed presentation on the comparative analysis of
'Fund of Funds' and 'Co-Investment Fund' models followed within the country and outside. It was decided that a sub-committee of the Council consisting of CS, ACS, MSME, Pr. Secy., Finance & Dr. M. Suar will examine both the models and recommend a model suitable to create an Odisha specific Startup Fund.

**Agenda 11: Introducing Startup & Entrepreneurship related courses in Universities and Schools**

The Council agreed to the proposal and suggested that ACS, MSME will write to Higher Education and School & Mass Education Departments of Govt. of Odisha for needful action.

**Agenda 12: Setting up of Startup Development / Facilitation Cells**

The Council, after deliberation, decided that Startup Development Cells (SDCs) be set up in DICs located in Cities/ Towns having population of one lakh or more.

**Agenda 13: Nomination of Nodal Institution**

The Council considered and approved nomination of ICAR-NRRI, Cuttack as a Nodal Institution under the Odisha Startup Policy, 2016 for the purpose of evaluation of Startup's applications relating to the sectors of Agriculture and allied services.

**Agenda 14: Approval for Startup Odisha Secretariat Organogram and Hiring of manpower**

The Council appreciated the need to strengthen the Startup Odisha initiative office with requisite experts. The proposal could not be gone through for paucity of time.

For the immediate requirement, the Council however approved engagement of two Consultants following E & IT/ Finance Department circular and two support staff through outsourcing.

**Agenda 15: International Exposure to Israel & South Korea**

The Council took note of the proposal.

**Agenda 16: Decisions of Task Force for information and confirmation**

The Council noted the minutes of the four Task Force meetings.
Agenda 17: Construction of Startup Odisha Bhawan

The Council after going through the proposal, suggested to take suitable office space for the Startup Odisha Secretariat on hire basis in Bhubaneswar.

Agenda 18: Startup Odisha budget for the financial year 2019-20

The Council noted the expenditure under Startup Odisha Initiative during FY 2018-19 and approved its budget for FY 2019-20.

Agenda 19: Any other points with permission to the chair

There being no other point, the meeting ended with vote of thanks to the chair.

(A.P. Padhi)
Chief Secretary,
Odisha