

Government of Odisha
MSME Department

No. MSME-S&I-MISC-0024-2019/.../MSME, Bhubaneswar, dtd. 31/08/2020

From

Smt. Manashi Mandhata, OAS
Joint Secretary to Government.

To,

Principal Secretary E & IT Dept./

Principal Secretary, Finance Dept./

Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO/

Director, IIT Bhubaneswar/

Director, STPI Bhubaneswar/

Director, IMMT, Bhubaneswar/

Director Industries, Odisha Cuttack/

CEO, IED, Odisha, Bhubaneswar/

President, TIE, Bhubaneswar/

President, UCCI, Bhubaneswar/

Ms. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar /

Mr. Ayashkant Mohanty, MD, Tatwa Technologies, Bhubaneswar.

Sub: Minutes of the 16th meeting of Task Force under Odisha Startup Policy-2016 held on 27.08.2020 at 11.30 AM on virtual platform.

Sir,

I am directed to enclose herewith the minutes of the 16th meeting of Task Force under Odisha Startup Policy-2016 held on 27.08.2020 at 11.30 AM on virtual platform under the Chairmanship of Principal Secretary, MSME Department for kind information and necessary action.

Yours faithfully,

M. Manashi
31.8.2020
Joint Secretary to Government

Minutes of the 16th meeting of the Task Force under Odisha Startup Policy held on 27.08.2020 at 12.30 PM on virtual platform.

The 16th meeting of the Task Force, constituted under Odisha Startup Policy-2016, was held virtually on 27th August 2020 under the Chairmanship of Principal Secretary, MSME, Shri Satyabrata Sahu, IAS. The list of members, who were present and participated in the meeting, is given at the Annexure.

The following are the decisions taken agenda-wise:

Item 1. Confirmation of minutes of the 14th Task Force Meeting

The minutes of the 14th meeting of the Task Force held on 15.02.2020 in the Conference hall of MSME Department, Odisha under the Chairmanship of Shri Hemant Sharma, IAS, Principal Secretary, MSME were circulated to all members. There being no comments, the Task Force confirmed the minutes.

Item 2. To consider a note on the action taken on the Minutes of the 14th Task Force meeting held on 15.02.2020, in the Conference Hall of MSME Department, Odisha.

Evangelist, Startup Odisha informed the Task Force of the actions taken on the minutes of the Task Force held on 15.02.2020. The Task Force expressed satisfaction on the same.

Item 3. Withdrawal of decision taken in the 15th Task Force meeting.

The Task Force decided to withdraw its decisions taken in the 15th meeting due to technical reasons.

Item 4. Startup Recognition

Evangelist, Startup Odisha informed the Task Force that 126 new Startups have been given recognition after the 14th Task Force, thus taking the total number of the recognised Startups to 684 under the Startup Odisha Initiative.

Item 5. Financial Assistance to Startups

- Evangelist, Startup Odisha informed that out of 27 recommended applications for Monthly allowance received from Nodal agencies, 13 have been

recommended by the Startup Secretariat, out of 12 recommended applications for Product Development and Marketing Assistance received from Nodal Agencies, 9 applications have been recommended by the Startup Secretariat and out of 3 recommended applications for Need Based assistance received from Nodal Agencies, 3 have been recommended by the Startup secretariat.

- He added that, the sub-committee of the Task Force, held its meeting on 18th & 27th August 2020 for further examination of the above-mentioned applications for financial assistance as recommended by the Startup Secretariat with presentations from the Startups. The sub-committee after verifying their eligibility and basis on detailed presentations have recommended 11 applications for Monthly allowance, 7 for Product Development & Marketing Assistance and 1 application for Need Based Assistance.
- He presented the recommendations of the sub-committee meeting before the Task Force as placed at Annexure-I. The Task Force considered the recommendation of the sub-committee and after detailed deliberations, unanimously took the following decisions applicant wise:

Sl. No	Entity Name	Applied for	Decision of Task Force
1	MIRAQULES MEDSOLUTIONS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for Rs. 15 Lakhs of Assistance in two equal instalments.
		MONTHLY ALLOWANCE GRANT	Recommended (Rs. 20,000/-)
2	NEUKELP INNOVATION TECHNOLOGY PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for Rs. 12.5 Lakhs of Assistance in two equal instalments excluding manpower. The Startup is advised to developing A.I./M.L. integration for the project.
		MONTHLY ALLOWANCE GRANT	Recommended (Rs. 20,000/-)
3	PRO BIOKEM INDIA PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for Rs. 12.5 Lakhs of Assistance in two equal instalments excluding manpower.
		MONTHLY ALLOWANCE GRANT	Recommended (RS. 20,000/-)

4	AETHER INNOVATIONS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for RS. 10 Lakhs of Assistance in two equal instalments excluding manpower.
5	INHOF TECHNOLOGIES PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Deferred due to unavailability of the applicant Start-up. Shall be taken up in the next Task Force meeting.
6	JAR LIGHTS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Not Recommended
7	METNMAT RESEARCH PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for Rs. 10 Lakhs of Assistance in two equal instalments excluding manpower. The field trials for the product to be conducted in Odisha.
8	BATTI GHAR SUSTAINABLE SOLUTIONS PRIVATE LIMITED	NEED BASED ASSISTANCE	Recommended to the Startup Council for Need Based Assistance of Rs. 9 Lakhs of Assistance in two equal instalments. Startup Secretariat to connect the Startup with mentor institutions.
9	PROCYTO LABS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Not Recommended
10	SCIUS SOLUTIONS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Recommended (Rs. 20,000/-)
11	TECEADS SOLUTIONS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Recommended (Rs. 22,000/-)
12	URUSHI ETHNIC STUDIO PRIVATE LIMITED	NEED BASED ASSISTANCE	Not Recommended
		MONTHLY ALLOWANCE GRANT	Recommended (Rs.22,000/-)
13	IDIJITHALI SERVICES PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Not Recommended
14	MACHPY SOLUTIONS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Recommended for Rs. 12.5 Lakhs of Assistance in two equal instalments excluding manpower.
15	ML GREEN PROJECTS PRIVATE LIMITED	NEED BASED ASSISTANCE	Not Recommended
16	APOGEE CONSULTING AND TRAINING SERVICES LLP	MONTHLY ALLOWANCE GRANT	Recommended (Rs.20,000/-)
17	AYUSLA PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Not Recommended
18	BARIFLO LABS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Recommended (Rs. 20,000/-)

19	MACHSTATZ BUSINESS SOLUTIONS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Recommended (Rs.20,000/-). The entity must utilize the funds in Odisha.
20	MY CLASS TEACHER	MONTHLY ALLOWANCE GRANT	Recommended (Rs.20,000/-)
21	YOS HOME APPLIANCE PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Recommended (Rs.20,000/-).

- Further, Evangelist informed the Task Force about the 13 new applications received for Subsidized Incubation out of which 12 have been approved for on the basis of recommendation both by the respective Incubator and Startup Secretariat. The Task Force took note of the same.

Item 6. Incubator recognition

Based on the recommendation of the Screening Committee placed at Annexure-II, the Task Force unanimously accorded recognition to the Incubators under Odisha Startup Policy as mentioned below:

Sl. No	Name of the Incubator	Recommendation of Screening-committee	Decisions of the Task Force
1	Association for Incubation in Science and Technology (ASSIST), VSSUT, Burla	The committee recommended the entity for recognition as Incubator to the task force.	Approved for recognition
2	School for Advanced Research in Polymers (SARP) – LARPM, CIPET, BBSR	The committee recommended the entity for recognition as Incubator to the task force.	Approved for recognition
3	AIC-Nalanda Institute of Technology Foundation	The committee recommended the entity for recognition as Incubator to the task force.	Approved for recognition
4	AIC-CV Raman College Of Engineering Foundation	The committee recommended the entity for recognition as Incubator to the task force.	Approved for recognition
5	O-Launchpad Private Limited, Bhubaneswar	The committee decided not to recommend this application for recognition.	Not-Approved for recognition

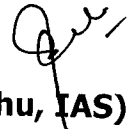


Item 7. Monetary Grants to Incubators

Evangelist informed the Task Force that there are two applications received from the recognised incubators for Monetary Grants which were evaluated by the Screening Committee and he presented the cases to the Task Force and based on the recommendation of the Screening Committee placed at Annexure-II, the Task Force unanimously took the following decisions:

Sl. No.	Incubator Name	Application Type	Amount	Decision of the Screening Committee
1	KIIT-Technology Business Incubator	Performance Grant	30 lakhs	Recommended for Performance Grant of total Rs. 30 Lakhs (Rs. 5 lakh each for 6 successful Startups)
2	CTTC (Innovation and Incubation Centre), Bhubaneswar	One Time Capital Grant	1 Crore	The application is deferred and the Incubator is advised to apply under Matching Grant.

There being no other items, the meeting ended with Thanks to the Chair.


(Satyabrata Sahu, IAS)
Principal Secretary, MSME Department

**The list of Members present in the virtual meeting of the 16th Task Force held on
27th August 2020 under the Chairmanship of Principal Secretary, MSME
Department**

1. Principal Secretary, MSME Dept. Chairman
2. Shri Sanjay Singh, Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO
3. Smt. Smita Rout, Additional Secretary, Finance Dept.
4. Shri Manoj Kumar Pattnaik, CEO, OCAC
5. Shri Reghu G, Director Industries, Odsiha Cuttack
6. Smt. Manashi Mandhata, Joint Secretary, MSME Dept.
7. Prof. Yogesh Bhumkar, IIT Bhubaneswar
8. Shri Manas Panda, Director, STPI Bhubaneswar
9. Dr. Syed Mustakim, IMMT, Bhubaneswar
10. Dr. Ashok Kumar Sahu, IMMT, Bhubaneswar
11. Shri Kushadhar Mahanta, CGM (MSME), IDCO
12. Shri Prasanta Biswal, Evangelist, Startup Odisha, Bhubaneswar
13. Shri Debasish Patnaik, President, TIE, Bhubaneswar
14. Smt. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar
15. Shri Ayashkant Mohanty, MD, Tatwa Technologies, Bhubaneswar.