



MSME DEPARTMENT

Startup
Odisha



Startup Secretariat
Institute of Entrepreneurship Development Odisha

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STARTUP ODISHA
GLIMPSES OF THE JOURNEY SO FAR...



Shri Prafulla Samal
Minister
Women & Child Development, SS & EPD,
Micro, Small & Medium Enterprises, Odisha

FOREWORD

Government of Odisha under the leadership of Hon`ble Chief minister Shri Naveen Patnaik has been putting all efforts to make Odisha the best place for Startups. Startup Odisha initiative is working on creating a strong ecosystem for Startups and entrepreneurship. A large number of events are being organised under the Startup Odisha initiative in regular intervals.

I am happy to share that 310 Startups and 09 incubators are already recognised under Startup Odisha. With this momentum, I am sure the initiative will achieve it`s goal of supporting 1000 Startups by 2020.

It gives me immense pleasure to present the diary of Startup events carried out over last 2 years. I wish the Startup Odisha initiative and all the Startups the very best in their endeavours.



(Prafulla Samal)



MSME DEPARTMENT



Shri L. N. Gupta, IAS
Addl. Chief Secretary,
Micro, Small & Medium Enterprises Department
Government of Odisha

FOREWORD

Startup Odisha initiative has been actively engaged in strengthening the entrepreneurial ecosystem in the State. As a result, we have already registered 310 Startups and 09 Incubators under the Initiative. With this momentum, we are firmly on our way to achieve the goal of facilitating atleast 1000 Startups by 2020.

I am happy to present glimpses of the journey of Startup Odisha Initiative over the last one and a half years through this book. I wish the initiative and stakeholders a grand success in the effort of making Odisha one of the top Startup hubs in the country.


(L.N. Gupta)



With an aim to be amongst the top three startup hubs of the country by 2020, Hon'ble Chief Minister Naveen Patnaik on 26th August 2018 unveiled the Odisha Startup Policy, 2016 during the Investor Meet in Bengaluru. The policy aims to create around 1000 startups in next five years.

LAUNCH OF STARTUP ODISHA POLICY

26th
August
2016



Shri Jaykrishnan, CEO, T-Hub

More than 125 Startups, Incubators and Mentors participated. Mr. Krishnan answered the queries of Startups ranging from focus areas for startups, financing of startups, ease of doing business, role of Government in promotion of Startups, potential of Odisha to emerge as a Startup hub of Eastern India.

INTERACTIVE SESSION

17th
February
2017



Hon'ble Chief Minister, Shri Naveen Patnaik inaugurated the Startup Odisha Toll-Free Number along with Hon'ble Minister Jogendra Behera.

TOLL FREE HELPLINE(1800-345-7100)
INAUGURATION

1st
March
2017



Shri Rajan Anandan
VP-South East Asia, Google

Shri Rajan Anandan, Vice-President, Google, South East Asia & India interacted with the Startups in Odisha. Hon'ble Minister Shri Jogendra Behera and Shri Subroto Bagchi, Chairman, OSDA attended the session along with Shri L.N. Gupta ACS, MSME.



INTERACTIVE SESSION

22nd
March
2017



Hon'ble Chief Minister, Shri Naveen Patnaik inaugurated the Startup Odisha Portal in the 2nd Floor, Conference Hall, Odisha Secretariat. Hon'ble Minister of state Jogendra Behera was also present for the ceremony.



LAUNCH OF STARTUP ODISHA PORTAL
1st May 2017



ACS, MSME & IT Secretary Participated in TiECON-2017 held at Santa Clara, USA on 5th - 6th May 2017 and made a presentation on the Startup Odisha Initiative. Tie Silicon Valley presented a plaque for the Hon'ble Chief Minister appreciating the Startup initiative.

TIE CONFERENCE, SANTA CLARA, USA

5th - 6th
May
2017



The Odisha pavilion at IITF 2017 was inaugurated by the State I&PR Minister Bikram Keshari Arukh and the global trade fair was inaugurated by President Ram Nath Kovind to bring global and domestic investors under one roof.



INDIA INTERNATIONAL TRADE FAIR

14th - 17th
November
2017



13 Startups from Odisha participated in the Conference at New Delhi to showcase their products and get participate in various network-ing sessions.

Hon'ble Minister, Shri Prafulla Samal inaugurated the Odisha Pavilion.

TIE CONFERENCE, NEW DELHI

15th - 16th
December
2017



Shri Subroto Bagchi, Chairman, OSDA

An Interactive session of Startups with Shri Subroto Bagchi, Chairman, OSDA and Co-founder, Mindtree was held in the State Institute for Development of Arts & Crafts.



INTERACTIVE SESSION

23rd
December
2017



A MoU between IIT-BBSR, STPI, Philanthropist Smt. S. Bagchi & Govt of Odisha was signed for the Centre of Excellence in Virtual & Augmented Reality (VARCoE) at IIT Bhubaneswar

MOU WITH IIT BHUBANESWAR FOR VARCOE

9th
January
2018



Hon'ble Chief Minister launched the Yatra van from Odisha Secretariat which travelled 16 districts and 40 Institutions in order to facilitate pitching of ideas of the students.



STARTUP YATRA FLAG OFF

30th January
2018



10 Bootcamps in 10 Districts.
10 different Bootcamps were organized during Startup India – Odisha Yatra in 10 districts of the state namely Balasore, Keonjhar, Rourkela, Sambalpur, Kalahandi, Berhampur, Khordha, Cuttack. More than 3600 ideas were pitched out of which 125 were selected for an Accelerator Program.

STARTUP YATRA BOOTCAMPS

30th January
to
26th March
2018



Ms. Padmaja Ruparel, IAN &
Mr. Sourabh Tandon, TiE, SV

An interactive meet of Startups and Bhubaneswar Angels with Mr. Sourabh Tandon, TiE, Silicon Valley & Ms. Padmaja Ruparel Cofounder Indian Angel Network was held at IDCO Tower.



INTERACTIVE SESSION

19th
February
2018



Shri L. N. Gupta Additional Chief Secretary,
MSME Department, Government of Odisha was
present in the meeting with 12 European Union
Delegates to discuss on various
indicators for Startup Eco-system
Development.



VISIT OF EUROPEAN UNION DELEGATION

23rd
February
2018



Inaugurated by S.J. Naveen Patnaik, Hon'ble Chief Minister, Odisha in presence of S.J. Prasanna Kumar Patasani, Hon'ble Member of Parliament.

18 participating organisations have been felicitated in 08 categories. 40 Startups were provided free exhibition space during the event.



MSME INTERNATIONAL TRADE FAIR

5th - 11th
March
2018



Shri Atul Chaturvedi, DIPP, Govt. of India

Startups interacted with Additional Secretary DIPP, Govt of India and Additional Chief Secretary, MSME Department in an open interactive session at IDCO conference hall.

INTERACTIVE SESSION

13th
April
2018



Hon'ble Chief Minister awarded 75 Free Incubation offers to the winners of the accelerator program held at KIIT-TBI during Startup India – Odisha Yatra. Also the Yatra booklet and Startup Profile Booklet was released by Hon'ble CM.

STARTUP YATRA GRAND FINALE

13th
April
2018



Shri L. N. Gupta Additional Chief Secretary, MSME Department, Government of Odisha presented the Odisha Startup Policy to the delegation from Israel Embassy about Startup Eco-system in Odisha.

VISIT OF ISRAEL EMBASSY DELEGATION

10th
May
2018



Startups, Entrepreneurs Cell Coordinators, Incubators and other stake holder participated in the brainstorming workshop on 'Startup route to Grassroot- Strengthening Startup ecosystem in Tier II/III cities of Odisha' at The Crown Bhubaneswar.



WORKSHOP ON STARTUP ROUTE TO GRASSROOT

11th
May
2018



Secretary, Health & Family Welfare,
Govt of Odisha

Interactive discussion of Startups working in Healthcare sectors with Secretary, Health and Family welfare, Govt. of Odisha was held in the Conference Hall of MSME department, Odisha State Secretariat.

INTERACTIVE SESSION

5th
June
2018



Director of Industries, Govt of Odisha

An interactive meet of Startups and Director of Industries, Govt of Odisha was held in the Institute of Entrepreneurship Development, Odisha including various discussions on land allocation, resource management etc.



INTERACTIVE SESSION

21st
June
2018



To make the process of evaluation of Startup application more easy, quick, efficient and robust a Workshop was organized for the Nodal officers from various Nodal Agencies under Startup Odisha Initiative. Nodal officers from the concerned Nodal Agencies attended the Workshop to have a better understanding about their roles and responsibilities.

NODAL AGENCY WORKSHOP

28th
June
2018



Big Data and Machine Learning Boot Camp by Google. KC Ayyagari, Startup Ecosystem Partnership Manager, Google Cloud India interacted with the promoters and members from various startup companies recognized under Startup Odisha held at the Institute of Entrepreneurship Development.



BOOTCAMP ON MACHINE EARNING & A.I. BY GOOGLE

29th
June
2018



Starting up to scaling up for Startups organised by PayU at KIIT - Technology Business Incubator. Debasmit Mohanty, CEO, Founder, StratLytics Consulting, Ajit Ku. Dash, Country Head-Business & Alliances, FDSHive and Nihar Ranjan, Founder & CEO, Flashdeal eCommerce were the speakers of the event.

PAYU UPSTART BHUBANESWAR

4th
August
2018



SSU INNOVATION PVT. LTD., the incubation centre of Sri Sri University organized a workshop on How to Raise Money for Start-up at Sri Sri University campus. CA Harshdeep Gumber, Founder of Acculegal Services Private Limited, Mr Surojit Roy, Head of Operations, Ambuja Neotia Incubation Pvt. Ltd., Kolkatta, Mr Alok R Ranarahu: AGM, RBI, Bhubanesw, Mr J Rout: Chief Manager, Andhra Bank were the speakers for the event.



WORKSHOP ON HOW TO RAISE FUNDING

17th
September
2018



An Interactive Session of Startups with Mr Surojit Roy, Head Operation, Ambuja Neotia Incubation, Kolkata was held in the Conference Hall of IED. Over 20 Startup Founders/Cofounders attended the session and had discussion about various pain point of raising funds, pitching an investor.

INTERACTIVE SESSION

18th
September
2018



An E-Cell Activation program was conducted in IGIT, Sarang with active participation by Students from various streams of the Technical Institute. Shri Bibhu Charan Swain, Founder, Swain Sons and Powertech Incubator, Shri Abanis Nayak, Founder, ISSPL and Shri Prasanta Biswal, Evangeist, Startup Odisha were the speakers for the event.



E-CELL ACTIVATION PROGRAM IGIT, SARANG

19th
September
2018



An E-Cell Activation program was conducted in Sambalpur University Institute of Information Technology, Sambalpur, with active participation by Students from various streams like Food Sciences, Engineering etc of the Institute. Shri Sanjib Parida, CEO, Orbonix Pvt Ltd, & Shri S R Sahoo, Mission Associates, Startup Odisha were the speakers of the event.



E-CELL ACTIVATION PROGRAM AT SAMBALPUR UNIVERSITY

26th
September
2018



An Interactive meet was organized on the eve of Inauguration of IMMT Incubation Centre at Institute of Minerals and Materials Technology, Bhubaneswar. Evangelist, Startup Odisha explained the benefits being provided by Startup Odisha to Startups and Incubators under Odisha Startup Policy.



INAUGURATION OF IMMT INCUBATION CENTRE

26th
September
2018



An Interactive Session - "e-Chai" was conducted with Startups & budding Entrepreneurs. Mr. Prasant Biswal, Evangelist, Startup Odisha discussed about various Govt. Schemes & Policies at Bocca Café.

INTERACTIVE SESSION

26th
September
2018



The Lufthansa TiE-Startup Expo-2018 was held on 6th October at Pragati Maidan New Delhi.

The programme was inaugurated by Shri. Ramesh Abhishek, Secretary, DIPP. The inaugural session was followed by elevator speeches by six shortlisted Startups and announcement of the award to Manasi Kulkari, Co-founder of Innoweave Bio care by the jury members. The pitching session was followed by the session of Women Entrepreneurs leading change.



TIE STARTUP EXPO 2018, NEW DELHI

6th
October
2018



Makovation, a two-day moderated hackathon was organized at KIIT-TBI Bhubaneswar and had active participation by students from various streams. The event had five themes: Tech, Non-Tech, Environment, Social & Unconventional. On day one, the students were explained the concept of pitch deck which they had to present on day two. On day two the finalists pitched in front of judges & panelists and the winners were declared followed by prize distribution. Sidheshwar Panda, Founder Printview & Bibhu Bahalia, Founder of Eidolon Innovations were speakers for the finale.

MAKOVATION, KIIT E-CELL

6th - 7th
October
2018

