

Government of Odisha
MSME Department

No. S & I (Startup)-37/2017-6769/MSME, Bhubaneswar, dtd. 06-11-2017

From

Mr. M.K.Biswal, OAS(SAG)
Additional Secretary to Government

To

The Chairman, Odisha Skill Development Authority, Bhubaneswar./
The Development Commissioner-cum-ACS, Odisha, Bhubaneswar/
The Principal Secretary to Government, Finance Department/
The Principal Secretary to Government, Industries Department/
The Principal Secretary to Government, E & IT Department/
The Commissioner-cum-Secretary to Government, W & CD Deptt./
The Commissioner-cum-Secretary to Government, SD&TE Deptt.&CMD, IDCO/
The Director, IIT, Bhubaneswar/
The President, TiE, Bhubaneswar/
The Vice-Chancellor, BPUT, Bhubaneswar/
The CEO, Technology Business Incubator, KIIT University (Dr. M. Suar)
The President, UCCI, Bhubaneswar/
Sri Srikumar Mishra, Founder, MD & CEO, Milk Mantra, Bhubaneswar/
The CEO, IED, Bhubaneswar/
The Director, STPI.

Sub:- Proceedings of the 2nd Meeting of Startup Council held on 01.11.2017 at 10.45 AM in the 2nd Floor Conference Hall of Secretariat.

Sir,

I am directed to enclose herewith a copy of the Proceedings of the 2nd Meeting of Startup Council held on 01.11.2017 at 10.45 AM in the 2nd Floor Conference Hall of Secretariat for your kind information and needful action.

Yours faithfully,

Memo No/ 6770 /MSME, Dt. 06-11-2017

Copy forwarded to OSD to Chief Secretary, Odisha for kind information of Chief Secretary, Odisha.

Additional Secretary to Government

Memo No/ 6771 /MSME, Dt. 06-11-2017

Copy forwarded to PS to Additional Chief Secretary, MSME Department for kind information of ACS, MSME Department.

Additional Secretary to Government

Memo No/ 6772 /MSME, Dt. 06-11-2017

Copy forwarded to the Sri Akanksha Kapoor, Invest India/Make in India, The Ashok, Third floor, 50B, Diplomatic Enclave, Chanakyapuri, New Delhi-110 021, for information and necessary action.

Additional Secretary to Government

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**Minutes of the 2nd Meeting of the Startup Council held under the
Chairmanship of Chief Secretary at 10.45 am on 01.11.2017 in the 2nd
Floor Conference Hall, Odisha State Secretariat**

Chief Secretary and Chairman of the Startup Council chaired the meeting. Shri Subroto Bagchi, Chairman OSDA, Shri L N Gupta ACS, MSME, Shri AKK Meena Secretary IT and Special Secretary Finance, Dr. Omkar Rai DG STPI and other members / officers as per the list at Annexure-I attended and participated in the meeting. Thereafter, the agenda items were discussed, the decision on which are indicated below :

Agenda 1: Confirmation of the minutes of the 1st Meeting of Startup Council held on 20.02.2017

There being no comments, the Council confirmed the Minutes of the 1st meeting of the Startup Council held on 25.02.2017.

Agenda 2: Action Taken Report on the Decisions Taken during the 1st Meeting held on 20.02.2017

ACS, MSME informed that majority of the decisions have already been implemented. The Council took note of the Action Taken Report.

Agenda 3: Startup Odisha Initiative - Progress Update

The Council was appraised on the 'progress report' under the Startup Odisha Initiative till date. The Startup Council took note of the progress report as indicated below :

Particulars	No of Applications Received	No of entity awarded	Rejected	Applications in process
Startup Recognition	179	130	22	27
Monthly Allowance to Startup	46	17	4	25
Product Development & Marketing Asst. To Startup	22	-	3	19
Need Based Assistance to Startup	5	1	3	1
Incubator Recognition	6	4	-	2
One Time/ Matching Capital Grant to Incubators	3	-	-	3

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The Council also took note of the sector-wise breakup of the startups recognized and those receiving monetary benefits.

Agenda 4: Budgetary allocation for Startup Odisha initiative

The proposal relating to budgetary allocation for the Startup Odisha Initiative was considered by the Startup Council and approved with the following breakup. Mr. Srikumar Misra suggested that there should be some provision in the budget for sending the worthy startups to national and international events. This suggestion was accepted.

Head	Allocation (Rs in Crore)
Assistance to Startups / Incubators	5.00
Capital/ Matching Grant to Incubators	4.00
Startup Events (Innovation Festival, Startup Conclave, Conference & Seminar)	5.00
Salary overheads for Startup Secretariat (Mission Director, Evangelist, Support staff)	0.25
Travel cost, TA/DA for Startup Mission Officials/Staff	0.10
Startup Portal & Call Centre	0.20
Office equipment & Infrastructure	0.10
Media and Publicity Expenses	0.10
Contingency, Managerial & Misc. Expenses (2%)	0.25
Total	15.00

Agenda 5: Nomination of additional Nodal Institutions

The Council considered and approved nominations of the following Institutions to evaluate the startups applications relating to the sectors indicated against each :

Institutions	Sectors
XIMB & Centurion University	Tourism & Social Innovations
KIIT, TBI	Biotechnology and Health

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As regards NIFT, it was decided that a dialogue will be initiated with DG NIFT New Delhi and ACS / CEO IED will visit NIFT to resolve the issue at hand.

Agenda 6: Partnership with National Innovation Foundation (NIF) for conducting State Innovation Festival

The Council considered the proposal and suggested to explore the possibility of a 'National Innovation Festival' in collaboration with NIF and IIT Bhubaneswar. For this purpose, the council constituted a Committee consisting of ACS MSME, Director IIT Bhubaneswar, Secretary IT & Special Secretary Finance, Shri AKK Meena, Mr. Srikumar Mihra, Founder, Milk Mantra to discuss the proposal with Shri Anil Gupta, Director of NIF Shri Vipin Kumar and finalize the proposal.

Agenda 7: Recruitment to the post of the Mission Director and Evangelist for the Startup Odisha Initiatives

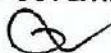
The Council considered the proposal and accorded its approval for extending the offer of appointment to the candidates as recommended by the Selection Committee at annual all inclusive salary of Rs. 15 lakhs each. Mr. Prasanta Biswal can be extended offer of appointment as Evangelist immediately against the vacancy. The Council agreed for creation of the second post of Evangelist in Startup Odisha Initiative subject to approval of the Government. Ms. Rithika Venkatesh may be extended the letter of appointment as Evangelist thereafter.

It was also decided that the Evangelists after appointment will be sent to Invest India for suitable training and exposure.

As regards, the post of Mission Director, the Council resolved to form a Search-cum-Selection Committee under the chairmanship of Chief Secretary, with Chairman OSDA, ACS MSME and Sri Srikumar Misra, CEO&MD, Milk Mantra as Members.

Agenda 8: Registration of Startup Odisha as a Section – 8 company

The Council considered and accorded its approval for the proposal of registering Startup Odisha Initiative as a Section 8 Company after obtaining approval of Government.



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Agenda 9: Approval for allowing rejected applications to reapply for startup Recognition and assistance

The Council considered the proposal and allowed rejected startup applicants to reapply for startup recognition/financial assistance one more time after a gap of 3 months from the date of rejection. The necessary amendment may be made in the operating guidelines accordingly.

Agenda 10: Approval for inclusion of brief description of product and Innovativeness in application for recognition and monetary Assistance

The Council considered and approved the proposal for inclusion of brief description of product and Innovativeness in application for recognition and monetary Assistance.

Agenda 11: Approval for relaxation of condition of revenue run rate in the Eligibility criteria for product development and marketing assistance

The Council considered the proposal and relaxed the criteria of minimum revenue run rate from Rs. 10 Lakhs to Rs. 2.5 Lakhs per month during the previous 6 months for availing product development and marketing assistance. The necessary amendments in the operating guidelines will be made accordingly.

Agenda 12: Approval for adoption of relaxed criteria for Startups by the Startup India

The Council considered the proposal and approved adoption of relaxed criteria for Startups on the lines notified by Startup India vide their notification no. G.S.R. 501 (E) dated 23-05-2017.

Agenda 13: Consideration of the application of IIT, Bhubaneswar for one-time matching grant for setting up Centre of Excellence for Virtual and Augmented Reality for Immersive Visualization (VARCoE)

The Council considered the proposal of IIT Bhubaneswar for one-time matching grant for setting up Incubator in IIT, namely, Centre of Excellence for Virtual and Augmented Reality for Immersive Visualization (VARCoE) and

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unanimously sanctioned a matching grant of Rs. 2.5 crore in favour of the Incubator, 'IIT Bhubaneswar Research and Entrepreneurship Park'.

DG STPI, Dr. Omkar Rai appreciated the contribution of Smt. Susmita Bagchi, initiative of IIT, Bhubaneswar and State Government. Additionally, he also committed to extend assistance of Rs. 2.5 Crore from STPI to make the Centre of Excellence a reality.

The Council unanimously appreciated the gesture and recorded its appreciation to Smt. Susmita Bagchi and STPI for their generous contribution to the proposed incubator VARCoE at IIT, Bhubaneswar, which will give boost to the Startup ecosystem in the State. The Council also advised that the MoU for establishment of the incubator VARCoE amongst the stakeholders be signed early to facilitate early commencement of the Centre of Excellence.

Agenda 14: Approval for Product Development & Marketing Assistance to M/s ARRELIC RELIABILITY PRIVATE LIMITED

The Council considered the proposal and approved one time Product Development & Marketing Assistance of Rs. 15 lakh to the Startup namely, M/s ARRELIC RELIABILITY PRIVATE LIMITED.

Agenda 15: Approval for Monthly Allowance Grant to VASITARS PRIVATE LIMITED

The Task Force considered the proposal of M/s VASITARS PRIVATE LIMITED and approved the Monthly Allowance of Rs. 20,000 per month for a period of one year.

Agenda 16: Partnership with Facebook on Entrepreneurship Development

The Council took note of the partnership with Facebook on Entrepreneurship Development.

Agenda 17: Partnership with Amazon Web Service (AWS)

The Council took note of the offer of Amazon Web Services to Odisha Startups.

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Agenda 18: Creation of 'Startup Odisha Mentor Network'

The Council considered the proposal and accorded approval for creation of Startup Odisha Mentor Network.

Agenda 19: Organization of Functional Boot-camps

The Council considered the proposal and accorded its approval for organizing two Functional Boot Camps during the current financial year.

Agenda 20: Decisions of Task Force for Information and Confirmation

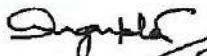
The Council noted the decisions taken by the Task Force in its last four meetings and confirmed the same.

Agenda 21: Any other item with the permission of Chair.

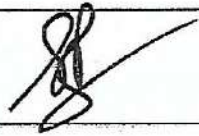

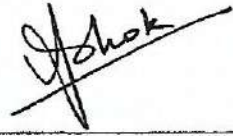
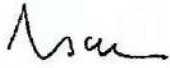
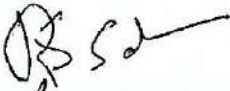
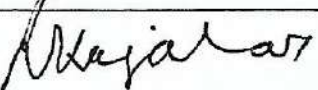
The Council resolved to induct DG, STPI as one of its members and also invite representative of Invest India as special invitee.

The meeting ended with vote of thanks to the chair.

This issues with approval of the Chief Secretary.


(L.N. Gupta) 6.XI.2017
Addl. Chief Secretary, MSME
Odisha

Members present in the 2nd Startup Council Meeting constituted under Odisha Startup Policy-2016, under the Chairmanship of the Chief Secretary held on 01.11.2017 at 10.45 AM in the 2nd floor Conference Hall of Odisha State Secretariat.

Sl.No	Name	Signature
1	Aditya Prasad Padhi, IAS Chief Secretary, Odisha	Chairman
2	Subroto Bagchi Chairman, OSDA	
3	R. Balakrishnan, IAS Development Commissioner-cum- Additional Chief Secretary, Odisha	
4	Shri L N Gupta, IAS Additional Chief Secretary, MSME	
5	T K Pandey, IAS Principal Secretary to Govt., Finance Department	
6	S Chopra, IAS Principal Secretary to Govt., Industries Department	
7	Ashok K.K. Meena, IAS Commissioner-cum-Secretary to Govt., E & IT Department	
8	Chithra Arumugam, IAS Commissioner-cum-Secretary W & CD Department	
9	S K Singh, IAS Commissioner-cum-Secretary to Govt., SD&TE Department & CMD, IDCO	
10	Samarendra Sahu CEO, IED, Bhubaneswar	
11	Rajib Sekhar Sahoo President TiE, Bhubaneswar	
12	Prof. R. V. Raj Kumar Director, IIT, Bhubaneswar	

13	Shyama Sundar Pattnaik Vice Chancellor, BPUT	
14	Rajen Padhi UCCI, Bhubaneswar	
15	Akanksha Kapoor. Invest India.	12/10/17
16	Dr Omkar Raw DG, STPI	21/11/17
17	Manoj Pandey Director STPI	21/11/17
18	D.K. Jana Addl Secy	21/11/17
19	M.K. Pattnaik, Addl Secy, 2nd	21/11/17
20	Dr. Ajay K. Nayak. Jt Secy, SDTE	21/11/17
21	Rajen Padhi DG, UCCI,	21/11/17
22	Manmath Kumar Prasad Addl. Secy, MSME Deptt	21/11/17
23	Sarant Kumar Pattnaik Addl. Secy, WCD & MS	21/11/17 9938074584
24	K. MAHANTA, Com (MEME) IDCO	21/11/17
25	P.R. Pradhan. Com (MEME)	21/11/2017
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