

Government of Odisha
MSME Department

No. S&I(startup)-05/2018/ 4073 / MSME, Bhubaneswar Dt- 29-06-2018
From

Sri D.K. Sahoo,
Joint Secretary to Government.

To

The Development Commissioner-cum-ACS, Odisha, Bhubaneswar/
The Principal Secretary to Government, Finance Department/
The Principal Secretary to Government, Industries Department/
The Principal Secretary to Government, E & IT Department/
The Commissioner-cum-Secretary to Government, W & CD Deptt./
The Commissioner-cum-Secretary to Government, SD&TE Deptt.&CMD, IDCO/
The Director, IIT, Bhubaneswar/
The Director General, STPI/
The President, TIE, Bhubaneswar/
The Vice-Chancellor, BPUT, Bhubaneswar/
The CEO, Technology Business Incubator, KIIT University (Dr. M. Suar)
The President, UCCI, Bhubaneswar/
The CEO, IED, Bhubaneswar/
Sri Srikumar Mishra, Founder, MD & CEO, Milk Mantra, Bhubaneswar/.

Sub:- Minutes of the 3rd Meeting of Startup Council under Odisha Startup Policy-2016 held under the Chairmanship of Chief Secretary, Odisha on 07.06.2018 at 04.00 PM in the 2nd Floor Conference Hall of Secretariat.

Sir,

I am directed to enclose herewith a copy of the Minutes of the 3rd Meeting of Startup Council under Odisha Startup Policy-2016 held under the Chairmanship of Chief Secretary, Odisha on 07.06.2018 at 04.00 PM in the 2nd Floor Conference Hall of Secretariat for your kind information and needful action.

Yours faithfully,

[Signature]
Joint Secretary to Government

Memo No/ 4074 **/MSME, Dt.** 29-06-2018

Copy forwarded to OSD to Chief Secretary, Odisha for kind information of Chief Secretary, Odisha.

[Signature]
Joint Secretary to Government

Memo No/ 4075 **/MSME, Dt.** 29-06-2018

Copy forwarded to OSD to Chairman, OSDA for kind information of Chairman, OSDA, Bhubaneswar.

[Signature]
Joint Secretary to Government

Memo No/ 4076 **/MSME, Dt.** 29-06-2018

Copy forwarded to PS to Additional Chief Secretary, MSME Department for kind information of ACS, MSME Department.

[Signature]
Joint Secretary to Government

Memo No/ 4077 **/MSME, Dt.** 29-06-2018

Copy forwarded to the CEO, Invest India (Attention: Sri Navpreet Singh Randhawa) for information and necessary action.

[Signature]
Joint Secretary to Government

Minutes of the 3rd Meeting of the Startup Council held under the Chairmanship of Chief Secretary at 4.00 pm on 07.06.2018 in the 2nd Floor Conference Hall, Odisha State Secretariat

The 3rd meeting of the Startup Council was held under the chairmanship of Chief Secretary at the 2nd Floor Conference Hall, Odisha State Secretariat. Shri Subroto Baghchi, Chairman OSDA, Shri. R Balakrishnan, Development Commissioner, Shri LN Gupta ACS, MSME, Shri A. K K Meena Secretary IT and Principal Secretary Finance, Shri. Sanjay Singh, Commissioner cum Secretary to Govt. SD&TE Dept & CMD, IDCO and other members / officers as per the list at Annexure I attended and participated in the meeting.

The following decisions were taken in the meeting agenda-wise:

Agenda 1: Confirmation of the minutes of the 2nd Meeting of Startup Council held on 01.11.2017

There being no comments, the Council confirmed the Minutes of the 2nd meeting of the Startup Council held on 01.11.2017.

Agenda 2: Action Taken Report on the Decisions Taken during the 2nd Meeting held on 01.11.2017

ACS, MSME informed that majority of the decisions have already been implemented. The Council took note of the Action Taken Report.

Agenda 3: Startup Odisha Initiative- Progress Update

| Particulars | No of Applications Received | No of entity awarded | Rejected |
|--|-----------------------------|----------------------|----------|
| Startup Recognition | 335 | 233 | 46 |
| Monthly Allowance | 70 | 26 | 14 |
| Product Development & Marketing Asst. | 34 | 10 | 8 |
| Need Based Assistance | 10 | 1 | 2 |
| Incubator Recognition | 9 | 7 | 2 |
| Reimbursement of Utility Expenses | 4 | 4 | - |
| One Time/ Matching Capital Grant to Incubators | 4 | 1 | - |

The Council was appraised on the 'progress report' under the Startup Odisha Initiative till date.

Agenda 4: Other Updates for information

The Council took note of the updates and appreciated the efforts.

Agenda 5: Consideration of Incubator applications for One-Time Capital Grant

- 5.1 The Council considered the proposal and unanimously approved one time capital grant of Rs. 1(one) Crore to KIIT Technology Business Incubator.
- 5.2 The Council considered the proposal and unanimously approved one time capital grant of Rs. 50 Lakhs to Foundation for Technology Business Incubator.
- 5.3 a) The Council approved the proposal that an Incubator should be allowed to apply for one time capital grant for more than one time subject to the total limit of Rs.1 crore .
- b) The Council approved the proposal of including partial support for infrastructure on a case to case basis to support substantial core work but excluding cosmetic changes.

Agenda 6: Approval for Need Based Assistance to Startups

- 6.1 The Council considered the proposal of need based assistance to M/S Orduino Labs private limited and unanimously approved Rs. 5 lakhs for sanction.
- 6.2 The Council considered the proposal of need based assistance to M/S Coastkings private limited and unanimously approved Rs. 12 lakhs for sanction.

Agenda 7: Acceptance of sanction letters issued by third party/Incubators to Startups on behalf of Government Departments

The Council considered and approved the proposal for accepting the sanction letters issued by third party/Incubators to Startups on behalf of Government Departments as valid proof against the eligibility condition prescribed for assistance under the Startup Odisha Policy.

Agenda 8: Acceptance of sanction letters issues by Government Departments in the name of the founder instead of Startup entity

The Council considered and approved the proposal.

Agenda 9: Changing Nodal Agency from XIMB to Xavier University, Bhubaneswar

The Council considered and approved the proposal.

Agenda 10: Modalities of operationalizing Odisha-specific Venture Capital Fund

The Council deliberated the issue and suggested that the proposal may be moved in file for obtaining Government approval.

Agenda 11: Startup Conclave (including boot camp and a Hackathon), prior to the Make in Odisha Conclave

The Council approved the proposal and suggested that the Startup Conclave be held alongside Make in Odisha Conclave.

Agenda 12: Startup Odisha budget for the financial year 2018-19

The Council noted the expenditure under Startup Odisha Initiative during FY 2017-18 and approved its budget for FY 2018-19 as below:

| Sl. No. | Budget Head | Estimate(Rs.) |
|---------|--|---------------|
| 1 | Assistance to Startups / Incubators | 3.2 Crore |
| 2 | Capital/ Matching Grant to Incubators | 6.5 Crore |
| 3 | Events & Workshops | 2.01 Crore |
| 4 | Salary overheads for Startup Secretariat | 75 Lakh |
| 5 | Travel cost, TA/DA for Startup Mission Officials/Staff | 46.6 Lakh |
| 6 | Startup Portal & Call Centre | 15.2 Lakh |
| 7 | Office equipment & Infrastructure | 17.5 Lakh |
| 8 | Startup Hub | 2 Crore |
| 9 | Media and Publicity Expenses (Including Printing) | 30 Lakh |
| 10 | Contingency, Managerial & Misc. Expenses (2%) | 31.1 Lakh |
| Total | Rupees 15 Crore 86 Lakhs only/- | 15.86 Crore |

Agenda 13: Reconstitution of Startup Task Force

The Council approved the reconstitution of the Startup Task Force with the following composition and suggested that two reputed Startups/ entrepreneurs be included as members.

| Members for reconstituted Startup Task Force | |
|---|-----------------|
| ACS MSME | Chairperson |
| Principal Secretary E & IT Dept. | Member |
| Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO | Member |
| Special Secretary Finance Dept. | Member |
| OSD, MSME Dept. | Member Convener |
| Director IIT Bhubaneswar | Member |

| | |
|----------------------------|--------|
| Director STPI Bhubaneswar | Member |
| Director IMMT, Bhubaneswar | Member |
| Director Industries | Member |
| CEO, IED | Member |
| President TIE, Bhubaneswar | Member |
| President, UCCI | Member |

Agenda 14: Approval of amendments in Operational Guidelines corresponding to the amendments notified on 16th March, 2018 etc.

The Council approved the proposed amendments in the Operational guidelines.

Agenda 15: State Ranking Framework-2018

The Council took note of the information.

Agenda 16: Decisions of Task Force for Information and Confirmation

The Council confirmed the minutes of the four Task Force meetings.

Agenda 17: Startup Policy amendments dtd.16.03.2016

The Council took note of the information.

Agenda 18: Any other item with the permission of Chair

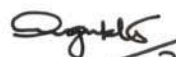
Nomination of additional Nodal Institutions

The Council considered and approved nomination of the following Institutions for the purpose of evaluation of Startup`s applications relating to the sectors indicated against each:

| Name of the Institution | Areas of Expertise (Industry/Sector) |
|--|---|
| Sri Sri University, Cuttack | Agriculture, Food Processing, Social Entrepreneurship |
| Institute of Hotel management Catering Technology & Applied Nutrition (IHM), Bhubaneswar | Hospitality (& Tourism) |
| National Institute of Science and Technology (NIST), Berhampur | Electronic System Design & Manufacturing (ESDM), Embedded System & Internet of Things (IOT), Renewable Energy |

The meeting ended with vote of thanks to the chair.

(Minutes have been approved by Chief Secretary vide OSWAS file No. MSME-S&I-MISC-0058-2018 dated 13. 06.2018/26.06.2018).


 (L.N.Gupta) 29.6.18
**Addl. Chief Secretary, MSME
Odisha**