

Annexure – 10

List of Sectors

Sl. No.	INDUSTRY	SECTORS
1	Advertising	AdTech
		Online Classified
2	Aeronautics/Aerospace & Defence	Drones
3	Agriculture	Dairy Farming
		Organic Agriculture
		Agri-Tech
		Food Processing
4	AI	Machine Learning
		NLP
5	Analytics	Business Intelligence
		Big Data
		Data Science
6	Animation	N/A
	AR/VR (Augmented + Virtual Reality)	N/A
	Architecture/Interior Design	N/A
7	Art & Photography	Handicraft
		Art
		Photography
8	Automotive	Auto & Truck Manufacturers
		Auto, Truck & Motorcycle Parts
		Tires & Rubber Products
9	Chemicals	Commodity Chemicals
		Agricultural Chemicals
		Specialty Chemicals
		Diversified Chemicals
10	Telecommunication & Networking	Wireless
		Integrated communication services
		Network Technology Solutions
11	Computer Vision	N/A
12	Construction	New-age Construction Technologies
		Construction Materials
		Construction & Engineering
		Construction Supplies & Fixtures
		Homebuilding
13	Dating / Matrimonial	N/A
14	Design	Web Design
		Industrial Design
15	Education	E-learning
		Education Technology
		Skill development
		Coaching
16	Non- Renewable Energy	Oil & Gas Exploration and Production
		Oil & Gas Drilling

Sl. No.	INDUSTRY	SECTORS
		Oil Related Services and Equipment
		Oil & Gas Transportation Services
17	Renewable Energy	Renewable Solar Energy
		Renewable Wind Energy
		Renewable Nuclear Energy
		Renewable Energy Solutions
18	Green Technology	Waste Management
		Clean Tech
19	Enterprise Software	Cloud
		ERP
		CXM
		SCM
		Customer Support
		Collaboration
		Location Based
		Enterprise Mobility
20	Events	Weddings
		Event Management
21	Fashion	Fashion Technology
		Lifestyle
		Apparel
		Fan Merchandise
		Jewelry
22	Finance Technology	Crowd funding
		Mobile wallets/ Payments
		Point of Sales
		Payment platforms
		Trading
		Billing and Invoicing
		Personal Finance
		Insurance
		Advisory
		Business finance
		P2P Lending
		Bit coin and Block chain
		Microfinance
		Foreign exchange
		Accounting
23	Food & Beverages	Restaurants
		Food Processing
		Microbrewery
24	Technology Hardware	Embedded
		Semiconductor
		Electronics
		3d printing
25	Healthcare & Life sciences	Medical Devices/Biomedical
		Health & Wellness
		Pharmaceutical
		Biotechnology
		Healthcare Services
		Healthcare IT

Sl. No.	INDUSTRY	SECTORS
		Healthcare Technology
26	Human Resources	Recruitment/Jobs
		Training
		Skills Assessment
		Talent Management
		Internships
27	Internet of Things	Smart Home
		Manufacturing & Warehouse
		Wearables
28	IT Services	IT Consulting
		BPO
		KPO
		Web Development
		Product development
		Application Development
		Testing
		IT Management
		Project Management
29	Marketing	Loyalty
		Branding
		Digital Marketing (SEO/Automation)
		Discovery
		Sales
		Market Research
30	Media & Entertainment	Digital Media News
		Digital Media Video
		Digital Media Blogging
		Digital Media Publishing
		Digital Media
		Movies
		OOH Media
		Social Media
		Entertainment
31	Nanotechnology	N/A
32	Pets & Animals	N/A
33	Professional & Commercial Services	Environmental Services & Equipment
		Commercial Printing Services
		Employment Services
		Business Support Services
		Professional Information Services
		Business Support Supplies
34	Real Estate	Housing
		Co-working Spaces
35	Retail	Retail Technology
		Social Commerce
		Comparison Shopping
36	Other Specialty Retailers	Auto Vehicles, Parts & Service Retailers
		Home Improvement Products & Services Retailers
		Home Furnishings Retailers
		Computer & Electronics Retailers

Sl. No.	INDUSTRY	SECTORS
37	Robotics	Robotics Technology
		Robotics Application
38	Safety	Personal Security
39	Security Solutions	Cyber Security
		Home Security solutions
40	House-Hold Services	Personal Care
		Laundry
		Baby Care
		Home Care
41	Social Impact	NGO
		Corporate Social Responsibility
42	Social Network	N/A
43	Sports	Fantasy Sports
44	Textiles & Apparel	Leather Textiles Goods
		Non- Leather Textiles Goods
		Apparel & Accessories
		Leather Footwear
		Non- Leather Footwear
45	Transportation & Storage	Freight & Logistics Services
		Passenger Transportation Services
		Transport Infrastructure
46	Travel & Tourism	Holiday Rentals
		Hotel
		Experiential Travel
		Ticketing
		Hospitality
		Facility Management
47	Others	N/A