## Annexure – 10

## **List of Sectors**

SI. No.	INDUSTRY	SECTORS
1	Advertising	AdTech
	Auvertising	Online Classified
2	Aeronautics/Aerospace & Defence	Drones
		Dairy Farming
2	Agriculturo	Organic Agriculture
3	Agriculture	Agri-Tech
		Food Processing
4	AI	Machine Learning
4		NLP
	Analytics	Business Intelligence
5		Big Data
		Data Science
	Animation	N/A
6	AR/VR (Augmented + Virtual Reality)	N/A
	Architecture/Interior Design	N/A
		Handicraft
7	Art & Photography	Art
		Photography
		Auto & Truck Manufacturers
8	Automotive	Auto, Truck & Motorcycle Parts
	, acomoure	Tires & Rubber Products
	Chemicals	Commodity Chemicals
		Agricultural Chemicals
9		Specialty Chemicals
		Diversified Chemicals
	Telecommunication & Networking	Wireless
10		Integrated communication services
		Network Technology Solutions
11	Computer Vision	N/A
12	Construction	New-age Construction Technologies
		Construction Materials
		Construction & Engineering
		Construction Supplies & Fixtures
		Homebuilding
13	Dating / Matrimonial	N/A
14	Design	Web Design
		Industrial Design
15	Education	E-learning
		Education Technology
		Skill development
		Coaching
		Oil & Gas Exploration and Production
16	Non- Renewable Energy	Oil & Gas Drilling
<u> </u>		Oil & Gas Drilling

SI. No.	INDUSTRY	SECTORS
		Oil Related Services and Equipment
		Oil & Gas Transportation Services
		Renewable Solar Energy
17	Panawahla Enargy	Renewable Wind Energy
1/	Renewable Energy	Renewable Nuclear Energy
		Renewable Energy Solutions
40		Waste Management
18	Green Technology	Clean Tech
		Cloud
		ERP
		CXM
		SCM
19	Enterprise Software	Customer Support
		Collaboration
		Location Based
		Enterprise Mobility
		Weddings
20	Events	Event Management
		Fashion Technology
		Lifestyle
21	Fashion	Apparel
21	rasilion	Fan Merchandise
		Jewelry Crowd funding
		Crowd funding
		Mobile wallets/ Payments Point of Sales
		Payment platforms
	Finance Technology	Trading
		Billing and Invoicing
22		Personal Finance
22		Insurance
		Advisory
		Business finance
		P2P Lending
		Bit coin and Block chain
		Microfinance
		Foreign exchange
		Accounting
23	Food & Beverages	Restaurants
		Food Processing
		Microbrewery
24	Technology Hardware	Embedded
		Semiconductor
		Electronics
		3d printing
	Healthcare &Life sciences	Medical Devices/Biomedical
		Health & Wellness
25		Pharmaceutical
		Biotechnology
		Healthcare Services
		Healthcare IT

Healthcare Technology Recruitment/Jobs Training Skills Assessment Talent Management Internships Smart Home Manufacturing & Warehouse Wearables IT Consulting BPO KPO Web Development Application Development Testing IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Video Digital Media Publishing Media & Entertainment  Media & Entertainment  N/A  Professional & Commercial Services  Business Support Services	SI. No.	INDUSTRY	SECTORS
Training   Skills Assessment   Talent Management   Internships   Smart Home   Manufacturing & Warehouse   Wearables   IT Consulting   BPO   KPO   Web Development   Product development   Application Development   Project Management   IT Management   IT Management   Project Management   Project Management   Project Management   Digital Marketing (SEO/Automation)   Discovery   Sales   Market Research   Digital Media News   Digital Media Publishing   Digital Media Publishing   Digital Media Publishing   Digital Media Publishing   Digital Media   Movies   OOH Media   Social Media   Entertainment   Social Media   Entertainment   Environmental Services   Employment Services   Em			Healthcare Technology
Skills Assessment   Talent Management			Recruitment/Jobs
Talent Management Internships Smart Home Manufacturing & Warehouse Wearables IT Consulting BPO KPO Web Development Product development Testing IT Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media Blogging Digital Media Movies OOH Media Social Media Entertainment  11 Nanotechnology N/A Pets & Animals N/A Professional & Commercial Services Professional Information Services Professional Information Services Professional Information Services			Training
Internships Smart Home Manufacturing & Warehouse Wearables IT Consulting BPO KPO Web Development Application Development Testing IT Management Project Management Project Management Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media News Digital Media Blogging Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  N/A  Pets & Animals  N/A  Environmental Services & Equipment Commercial Printing Services Employment Services Professional Information Services	26	Human Resources	Skills Assessment
Internships Smart Home Manufacturing & Warehouse Wearables IT Consulting BPO KPO Web Development Application Development Testing IT Management Project Management Project Management Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media News Digital Media Blogging Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  N/A  Pets & Animals  N/A  Environmental Services & Equipment Commercial Printing Services Employment Services Professional Information Services			Talent Management
Internet of Things			
Wearables   IT Consulting   BPO   KPO   Web Development			
Wearables IT Consulting BPO KPO Web Development Product development Application Development Testing IT Management Project Management Project Management Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media News Digital Media Video Digital Media Publishing Digital Media Movies OOH Media Social Media Social Media Social Media Entertainment  31 Nanotechnology N/A N/A Pets & Animals N/A Professional & Commercial Services Professional Information Services Professional Information Services	27	Internet of Things	Manufacturing & Warehouse
BPO KPO Web Development Product development Application Development Testing IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Social Media Social Media Intertainment  31 Nanotechnology N/A 32 Pets & Animals  N/A Professional & Commercial Services Professional Information Services Professional Information Services			
BPO KPO Web Development Product development Application Development Testing IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Social Media Social Media Intertainment  31 Nanotechnology N/A 32 Pets & Animals  N/A Professional & Commercial Services Professional Information Services Professional Information Services			IT Consulting
Toleration   Services   Report			
Services   Product development			
28 IT Services  Product development Application Development Testing IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Professional Information Services  Professional Information Services			
Application Development Testing IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Video Digital Media Publishing Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services Professional Information Services	28	IT Services	
Testing IT Management Project Management Project Management  Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Employment Services Business Support Services Professional Information Services			·
IT Management Project Management Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media News Digital Media Blogging Digital Media Publishing Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Employment Services Business Support Services Professional Information Services			
Project Management  Loyalty Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Professional Information Services			-
Loyalty   Branding			
Branding Digital Marketing (SEO/Automation) Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services Business Support Services Professional Information Services			
Digital Marketing (SEO/Automation)  Discovery  Sales  Market Research  Digital Media News  Digital Media Video  Digital Media Blogging  Digital Media Publishing  Digital Media  Movies  OOH Media  Social Media  Entertainment  31 Nanotechnology  N/A  32 Pets & Animals  N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
Discovery Sales Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Social Media Entertainment  N/A  Pets & Animals  Professional & Commercial Services  Professional Information Services			
Sales Market Research  Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing  Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Employment Services Business Support Services Professional Information Services	29	Marketing	
Market Research Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals N/A Environmental Services & Equipment Commercial Printing Services Employment Services Business Support Services Professional Information Services			
Digital Media News Digital Media Video Digital Media Blogging Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Business Support Services Professional Information Services			
Digital Media Video Digital Media Blogging Digital Media Publishing Novies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals N/A Environmental Services & Equipment Commercial Printing Services Employment Services Business Support Services Professional Information Services			
Digital Media Blogging Digital Media Publishing Digital Media Publishing Digital Media Movies OOH Media Social Media Entertainment  31 Nanotechnology N/A 32 Pets & Animals  Professional & Commercial Services  Employment Services Business Support Services Professional Information Services			
Digital Media Publishing  Digital Media Publishing  Digital Media  Movies  OOH Media  Social Media  Entertainment  N/A  Pets & Animals  Professional & Commercial Services  Professional Information Services			
30 Media & Entertainment  Digital Media  Movies  OOH Media  Social Media  Entertainment  31 Nanotechnology  N/A  32 Pets & Animals  N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services		Media & Entertainment	
Movies OOH Media Social Media Entertainment  N/A  Pets & Animals  Professional & Commercial Services  Business Support Services Professional Information Services	20		· ·
OOH Media Social Media Entertainment  N/A  Pets & Animals  Professional & Commercial Services  Professional Information Services  OOH Media Social Media Entertainment  N/A  Environmental Services & Equipment Commercial Printing Services Employment Services Business Support Services Professional Information Services	30		
Social Media Entertainment  31 Nanotechnology N/A  32 Pets & Animals N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
Entertainment  31 Nanotechnology N/A  32 Pets & Animals N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
31 Nanotechnology 32 Pets & Animals  N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
32 Pets & Animals  N/A  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
Business Support Services  Environmental Services & Equipment  Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services			
Commercial Printing Services  Employment Services  Business Support Services  Professional Information Services	32	Pets & Animals	
Professional & Commercial Services  Employment Services  Business Support Services  Professional Information Services		Professional & Commercial Services	• •
Business Support Services Professional & Commercial Services Professional Information Services			-
Business Support Services  Professional Information Services	33		• ,
Rusiness Sunnart Sunnlies			
			Business Support Supplies
34 Real Estate Housing	34	Real Estate	
Co-working Spaces		Near Estate	
Retail Technology	35	Retail	
35 Retail Social Commerce			Social Commerce
Comparison Shopping			Comparison Shopping
Auto Vehicles, Parts & Service Retailers		<del></del>	Auto Vehicles, Parts & Service Retailers
Home Improvement Products & Services		Other Specialty Retailers	Home Improvement Products & Services
36 Other Specialty Retailers Retailers	36		Retailers
Home Furnishings Retailers			Home Furnishings Retailers
Computer & Electronics Retailers			

SI. No.	INDUSTRY	SECTORS
37	Robotics	Robotics Technology
		Robotics Application
38	Safety	Personal Security
20	Security Solutions	Cyber Security
39		Home Security solutions
	House-Hold Services	Personal Care
40		Laundry
40		Baby Care
		Home Care
41	Contained	NGO
41	Social Impact	Corporate Social Responsibility
42	Social Network	N/A
43	Sports	Fantasy Sports
	Textiles & Apparel	Leather Textiles Goods
		Non- Leather Textiles Goods
44		Apparel & Accessories
		Leather Footwear
		Non- Leather Footwear
	Transportation & Storage	Freight & Logistics Services
45		Passenger Transportation Services
		Transport Infrastructure
	Travel & Tourism	Holiday Rentals
46		Hotel
		Experiential Travel
		Ticketing
		Hospitality
		Facility Management
47	Others	N/A