

## **ASBM, Bhubaneswar**

**Name of the event: EStart Startup Bootcamp.(ASBM)**

**Duration: 4 Days (4\*4=16hrs)**

**Date of the event: 25<sup>th</sup> – 28<sup>th</sup> Sept, 2020.**

**Organising Institute: ASBM University, Bhubaneswar, Odisha.**

**In association with: Startup Odisha & Carve Startup Labs.**

**Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.**

**No. of attendees: 110**

**Mode of the event: On virtual Platform – Google meet.**

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, ASBM University, Bhubaneswar in association Startup Odisha & Carve Startup Labs has organised 4 days online EStart Startup Bootcamp for the MBA students of ASBM University from 25<sup>th</sup> to 28<sup>th</sup> Sept, 2020. Keeping in view of the current pandemic situation, the entire programme was conducted on virtual platform through Google meet. Around 110 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

### **SESSION-1**

The 1<sup>st</sup> session was conducted by Mr. Vishnu Nagaraj. The online session covered how to work on the ideation canvas and how to create problem statements. The 2<sup>nd</sup> session dealt with the product design and poster creation. In between every session, the participants were given time to complete the tasks.

### **SESSION-2**

There was 1 session in which the mentor explained how to work on product development and business model canvas. The participants were given tasks to complete. There was a Q&A round where the participants & mentor interacted.

### **SESSION-3**

The mentor covered the Pitch deck creation process in two sessions. The participants were given tasks to work on the pitch deck. There was also a Q&A round.

### **SESSION-4**

The 1<sup>st</sup> session was conducted by Ms. Smaranika Jena, Co-founder at Mindbound Creatives. She explained about her entrepreneurial journey and the role of brand and communication strategies in today's business.

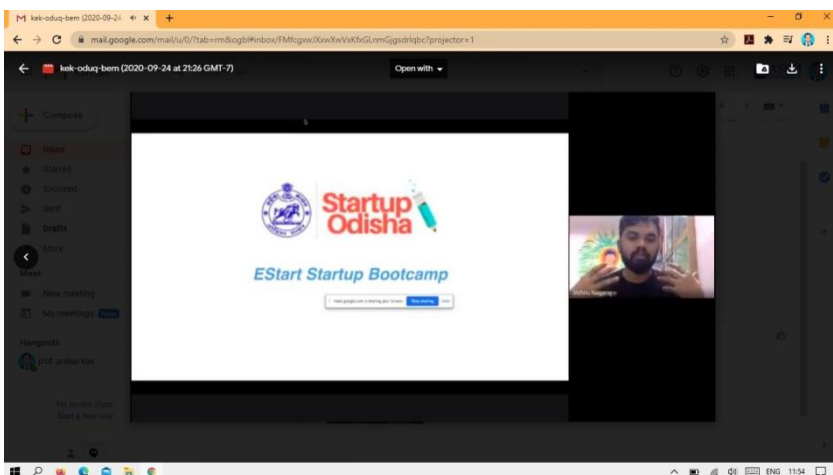
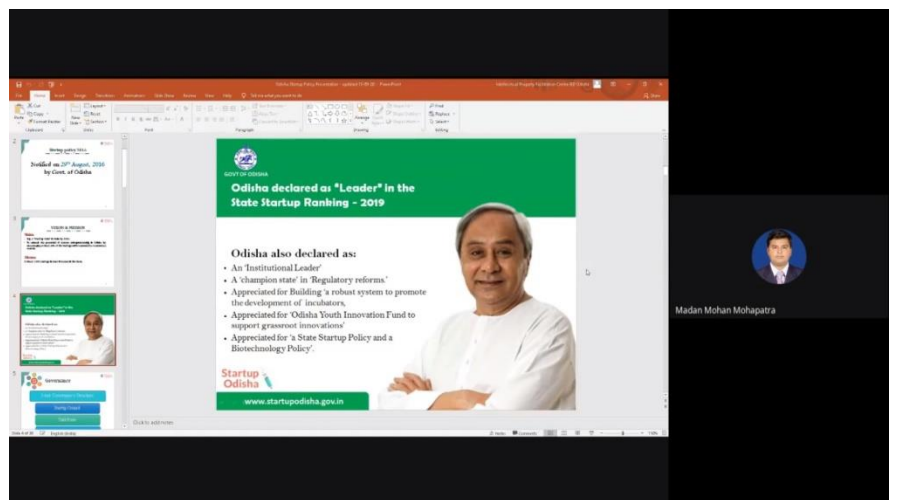
The 2<sup>nd</sup> session was conducted by Mr. Madan Mohan Mohapatra, Sr. Mission Associate, Startup Odisha. In this session he presented the Odisha Govt. initiatives for startups.

Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

The Programme introduced the entrepreneurial mindset to the students.

Thus the 4 days online Bootcamp Programme successfully completed.

Shri Rashmi Ranjan Sahu, Sr. Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.



**ASBM UNIVERSITY, BHUBANESWAR**  
**MBA BATCH (2019-21)**

<b>SL. NO.</b>	<b>NAME OF THE STUDENT</b>
1	ADARSH KUMAR GUPTA
2	ANSUMAN MISHRA
3	AYESHA BOITAI
4	BABLOO NAYAK
5	BHABANI SHANKAR DAS
6	DAVID NAYAK
7	DEBAK KUMAR DAS
8	DEBASMITA BISWAL
9	DEEP SHIKHA BEHERA
10	DIPANWITA GHOSH
11	GARIMA MILIND
12	GUNANIDHI BAI
13	JAYALALITA MOHANTY
14	JEETENDRA KUMAR DAS
15	KAMAKHYA PRASAD DWIVEDI
16	LUMGUANG MEI RONGMEI
17	MADHUSMITA SARANGI
18	MUNA BISWAL
19	NAVIN KUMAR RAJAK
20	NEHA JHA
21	NIRUPAMA MONDAL
22	PARTHASARATHI PATRA
23	PRIYADARSHI MOHANTA
24	RAJESH KUMAR JENA
25	RAJESHKANTA ROUT
26	SAKET KUMAR DAS
27	SANJAY MAHAPATRA
28	SARTHAK SATAPATHY
29	SHALINI SINHA
30	SHILPA SAHA
31	SHREYASI SAHA
32	SOUMYA SUDATTA BISWAL
33	SOUMYAKANTA LENKA
34	SOUMYARANJAN MALLICK

35	SUBHAM ROUT
36	SUBHRANSU SEKHAR PATTANAYAK
37	SUBRAT RANJAN DEBATA
38	SUCHITRA MAJHI
39	SUMIT RANA
40	SURYAKETAN PANDA
41	SUSHREETA SAHOO
42	SWAGATIKA DASH
43	SWARNALATA BEHERA
44	SWOSTIK ROUT
45	TANYA MAZUMDAR
46	MADHUSMITA ACHARYA
47	SAGARIKA PADHI
48	SIBANGI AGRAWAL
49	DEBABRATA PRIYADARSHI
50	SATYA RANJAN PADHIARY
51	KRITIKA JALAN
52	ANKUR KUMAR MOHANTY
53	PRIYADARSHINI SAMANTARAY
54	SIMRAN MAHAPATRA
55	SIPRA PATTNAIK
56	BALLAV MISHRA
57	ANUBHAV BISWAL
58	KHAGESWAR BEHERA
59	RAKESH SAHOO
60	DEBASHISH GOUDA
61	SHAKTI MOHAPATRA
62	SOURAV MISHRA
63	AJAY MAHAPATRA
64	ANASUYA PRADHAN
65	SATYBRAT MAHAPATRA
66	SANJAY SAMANTA
67	AMARENDRA SAMANTRAY
68	SIRAT MOHANTY
69	PUJA PATTNAYAK
70	ANKIT PANDA
71	AMRIT MAHARANA
72	AMIYA BISWAL
73	ANIL MOHANTY
74	RAHUL SAHOO
75	RAJESH DASH
76	NUPUR CHOUDHURY
77	DEBASIS SETHI
78	ROHIT MALLIK
79	RUDRESH PANDEY

80	SAI SHREE PATTNAIK
81	NIDHI MISHRA
82	ANANNYA DAS
83	ATURNYA RAY
84	ARMAAN TRIPATHY
85	KARTIK AGRAWALLA
86	SOBHAN MISHRA
87	ADARSH JENA
88	ISHAAN DASH
89	KARAN MAHAPATRA
90	RASMITA DASH
91	SUBHAM SAHU
92	SATYAJEET GOUDA
93	NEHA NATASHA
94	OMM BARALA
95	SARAT PRADHAN
96	SATYAPARAKASH JENA
97	SANDEEP PRADHAN
98	TUSHAR BISWAL
99	JYOTI RANI PANDA
100	DIPTIMAYEE SAHOO