

REPORT OF ESTART STARTUP BOOTCAMP

Name of the event: EStart Startup Bootcamp.(CUTM)

Duration: 4Days (4*5= 20 hrs)

Date of the event: 15th - 18th October 2020.

Organising Institute: Centurion University of Technology and Management, Bhubaneswar

In association with Startup Odisha & Carve Startup Labs.

Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.

No. of attendees: 102

Mode of the event: On virtual Platform - Google meet.

As per the Startup Odisha Initiative, to create awareness among the students as well as to spread the culture of innovation and entrepreneurship between the students of Centurion University, a 4-Day Estart Startup Bootcamp workshop has organised by Startup Odisha in association with Carve Startup Labs for the MBA & BBA student at Centurion University from 15th to 18th October 2020. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp. Looking into the current situation due to the COVID19 pandemic the complete workshop was conducted on a virtual platform through Google meet. Around 102 students have participated in the Bootcamp.

This Bootcamp aimed at outreach and sensitize the students regarding Entrepreneur and Startup as well as Startup Odisha's efforts to promote entrepreneurship and innovation in the State. The outcomes of this extensive Bootcamp would increase the awareness about the startup ecosystem, policies, schemes & support being provided by Startup Odisha among the students of Centurion University.

SESSION-1

During the 1st session, Mr. Vishnu Nagaraj elaborated on the students regarding the problem and idea generation for a startup while in the 2nd session he covered the product design and poster creation. Both the sessions were interactive and students were given tasks for their brainstorming. Thus dedicated ideation was delivered to students for coming up with new ideas. Unlike traditional brainstorming,

SESSION-2

During Session - 2 Mr. Vishnu dealt with product development as well as business model canvas. The students were also assigned tasks and had their doubts clearing through the Questions and Answers round.

SESSION-3

Mr. Vishnu explained pitching the idea creation process. An interactive pitching session was conducted for the students. The session covered the essential elements to be included while preparing an elevator pitch like problem statement, Solution, Market, Competition Analysis, Revenue model, Team, founders & Advisors, and Funding. During the session, students were given an activity to create a sample pitch deck for an idea.

SESSION-4

On the last session of the workshop Abhijeet Sahu, Founder of Fasttech Fashions Pvt. Ltd. shared his experience with the students regarding product development and marketing strategies.

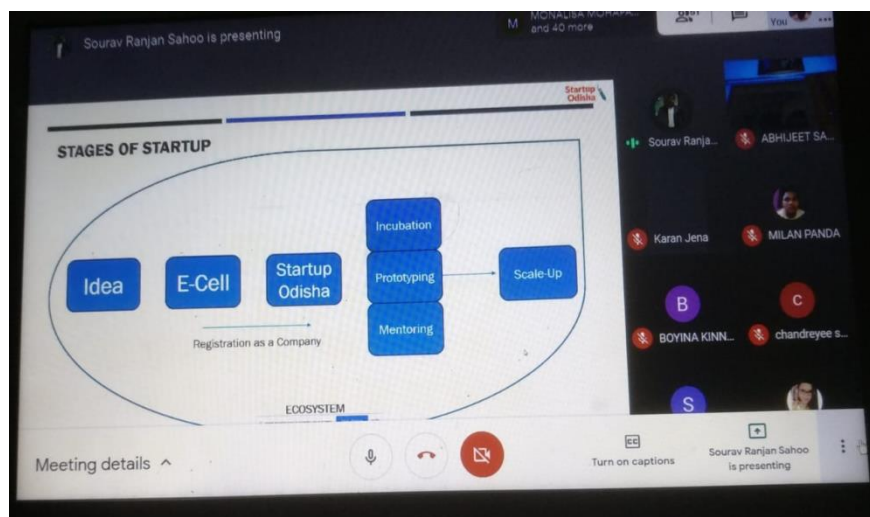
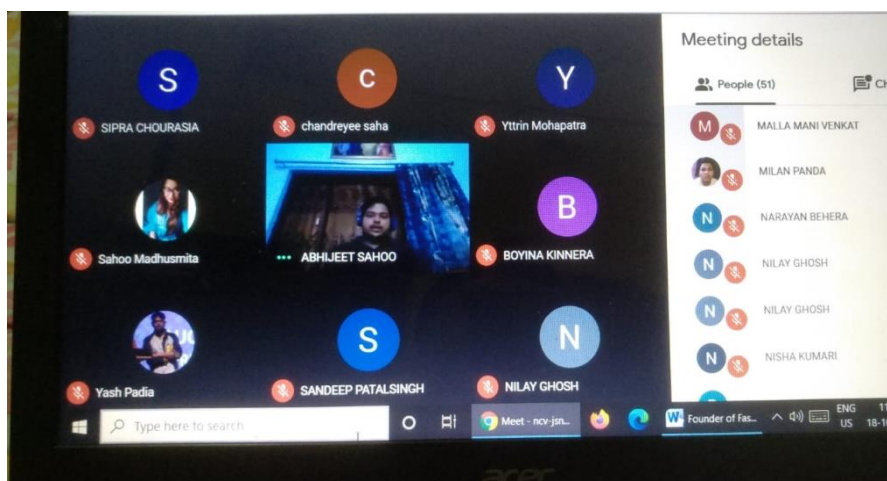
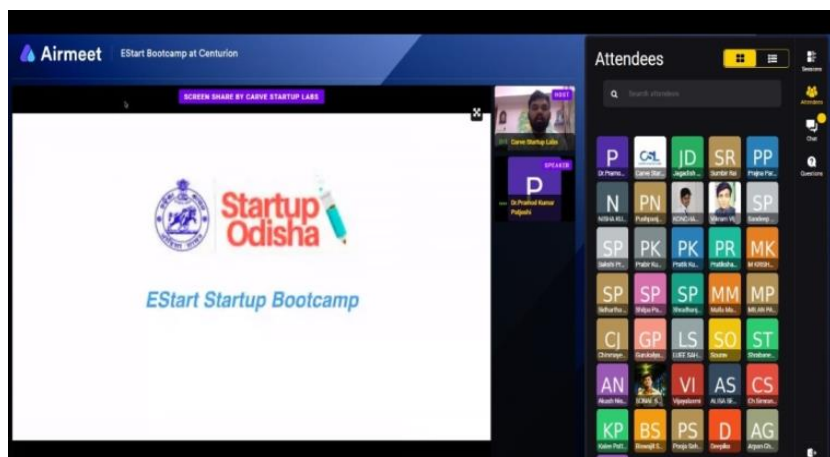
Mr. Sourav Ranjan Sahoo, Mission Associate, Startup Odisha, elaborated on the concepts and stages of startup to the students. He also gave a detailed presentation on financial incentives provided by Startup Odisha.

At last Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

Thus the 4 days online Bootcamp Programme successfully completed.

Shri Sourav Rnjan Sahoo, Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.

Pictures of the Event



List of participants in Bootcamp at CUTM during 14th to 17th Oct. 2020

| Sl. No. | Name |
|---------|-------------------------------|
| 1 | Akash Nishad |
| 2 | Soumya Ranjan Lenka |
| 3 | Pratik Kumar behera |
| 4 | Narayan Behera |
| 5 | Jagadish Dash |
| 6 | Rachana ratti |
| 7 | Arpan Ghosh |
| 8 | Deepika kumari |
| 9 | M KRISHNA |
| 10 | BHARAT BAIRI |
| 11 | Sonal Sagar Sahoo |
| 12 | Madhusmita sahu |
| 13 | Chinmayee jena |
| 14 | Alisa sethi |
| 15 | Shrabanee Tripathy |
| 16 | Smita Paramita Samantaray |
| 17 | Jyotshna Dalai |
| 18 | Sandeep Patalsingh |
| 19 | Atanu Bera |
| 20 | Ch Simran Subudhi |
| 21 | Karan Kumar Jena |
| 22 | konchada venkata sravan kumar |
| 23 | konchad venkata sravan kumar |
| 24 | Shibani Pradhan |
| 25 | Sakshi Prasad |
| 26 | Sourav |
| 27 | ippili divyajyoti |
| 28 | Sumbir Rai |
| 29 | Pooja Sahoo |
| 30 | Shradhanjali panda |
| 31 | Pratiksha Kar |
| 32 | Pushpanjali Nayak |
| 33 | Priyanka karua |
| 34 | Santoshi Biswal |
| 35 | NILAY GHOSH |
| 36 | Sidhartha Sekhar Padhy |
| 37 | LUEE SAHOO |
| 38 | Dikhita mandal |
| 39 | S. Jahnavi |
| 40 | Anirban Ghosh |
| 41 | MILAN PANDA |
| 42 | Biswajit Sahoo |
| 43 | Sadhana Sahu |
| 44 | Korada Lishmika Sai |
| 45 | VineelaYerukola |
| 46 | Rajesh Sethi |

| | |
|----|------------------------|
| 47 | Shreya |
| 48 | Shilpa Pandiri |
| 49 | Abhinaba Sengupta |
| 50 | Nisha Kumari |
| 51 | Barun Kumar sen |
| 52 | Gurukalyan Prusty |
| 53 | Swastik nanda |
| 54 | Tejaswini Padhi |
| 55 | Sipra chourasia |
| 56 | Prabira Kumar Tripathy |
| 57 | B. Brajamohan patro |
| 58 | Chandreyee saha |
| 59 | Chandan bisoyi |
| 60 | Badri Narayan Challan |
| 61 | Chandan bisoyi |
| 62 | Chandan bisoyi |
| 63 | Smiti Smaranika Sahu |
| 64 | Monalisa Mohapatra |
| 65 | Subhashree Rath |
| 66 | Vijayalaxmi |
| 67 | satyabrat dhal |
| 68 | Yogesh Prasad |
| 69 | Badri Narayan Challan |
| 70 | Jasmeen Nisha |
| 71 | BIDYADHAR SAHU |
| 72 | Prajna paramita sahu |
| 73 | Ishika Singh |
| 74 | Sumeet Behera |
| 75 | Mahesh mohanty |
| 76 | Sagupta Afrin |
| 77 | Rohit kumar Mohanty |
| 78 | Sourav Karmakar |
| 79 | Malla Mani Venkat |
| 80 | Boyina Kinnera |
| 81 | Jyotshna Dalai |
| 82 | Chandan bisoyi |
| 83 | Sreya dash |
| 84 | Chandan tripathy |
| 85 | Suman sourav |
| 86 | Amit Mishra |
| 87 | Subhechha biswal |
| 88 | Anubhav Mishra |
| 89 | Utkal keshari panda |
| 90 | Nisha jena |
| 91 | Saswati Mohanty |
| 92 | Khsyanaprava Mangaraj |
| 93 | Silpa choudhury |
| 94 | Shibashish pradhan |
| 95 | Nidhi samal |
| 96 | Swapna dash |
| 97 | Samapika pattnaik |

| | |
|-----|--------------------|
| 98 | Abhishek mohapatra |
| 99 | Sahu fornandis |
| 100 | Manjula saho |
| 101 | Rita samantray |
| 102 | Surendra maharana |

