

REPORT OF ESTART STARTUP BOOTCAMP

Name of the event: EStart Startup Bootcamp. [SOA (Deemed to be University)]

Duration: 4 Days (4*4=16hrs)

Date of the event: 23rd – 26th November, 2020.

Organising Institute: SIKSHA 'O' ANUSANDHAN, Bhubaneswar, Odisha.

In association with: Startup Odisha & Carve Startup Labs.

Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.

No. of attendees: 101

Mode of the event: On virtual Platform – Google meet.

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, SIKSHA 'O' ANUSANDHAN, Bhubaneswar in association Startup Odisha & Carve Startup Labs has organised 4 days online EStart Startup Bootcamp for the students of SIKSHA 'O' ANUSANDHAN from 23rd – 26th November, 2020. Keeping in view of the current pandemic situation, the entire programme was conducted on virtual platform through Google meet. Around 101 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

1. Briefing on E-Cell, Startup clubs and their roles

First session on 23rd Nov was started by Prof Dr DP Kar, Prof ITER and CTO, SOA TBI with a brief introduction of the Start up Odisha E Startup program and the mentor Mr Vishnu Nagaraj. With Covid_19 restrictions in mind all meetings were conducted online with three organizations Odisha Startup, SOA-TBI and Carve Startup putting their combined efforts to bring entrepreneurs from student communities of SOA DU.

2. Technical Session 3 days: Session details below--

The first 3 days session was conducted by Mr Vishnu Nagaraj mentor for the program and included...

PHASE- 1. (IDEATION MODEL) DAY-1

IDEATION EXPLANATION (2 Hrs)

A Session about finding a solution to a problem and developing that into an idea. Student participants showed a great deal of interest in the idea and actively participated in the event.

In the afternoon session all ideas were scrutinized and discussed with the help of Mentor.

PHASE-2 : (PRODUCT DEVELOPMENT MODEL) DAY-2

Product Development Explanation: In this 2 hour session about developing the students' ideas into a product and giving it a new shape was presented by Mr Nagaraj.

PHASE – 3 : (BUSINESS MODEL) DAY-3

Business Model Explanation (2 Hrs): This was a session about effectively selling it to the world & acknowledging the dos and don'ts of your product according to customer validation.

Pitching Idea Explanation (2 Hrs)

This was a session on how to get the track for a practical pitch deck and was presented by Mr Nagaraj. Students asked numerous questions in this session about how to get funding support and take their ideas to business areas in a shortest possible time. Mr Nagaraj also demonstrated how to prepare an effective presentation of the business idea for pitching to the funding community. The mentor Mr Vishnu Nagaraj's profile is also attached.

3. Entrepreneur's Talk (Startup storytelling)

This program was moved to the last day of the session on 26th where Mr Himanshu Panda of Skydiver group presented his experience to the students.

This session was also used by Estartup Odisha group leader Mr Madan Mohapatra to explain the efforts by the Odisha government to encourage students and odisha entrepreneurs to take up startup entrepreneurship on a large scale. Prof Kar gave a vote of thanks to the mentors, invited guest speakers, Odisha startup team and student teams for their very active participation in the event. Mr Madan Mohapatra and Mr Rashmi Ranjan Sahu were very supportive of SOA TBI students and TBI for providing necessary help in getting registered in the Start-up Odisha program.

Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

The Programme introduced the entrepreneurial mindset to the students.

Thus the 4 days online Bootcamp Programme successfully completed.

Shri Rashmi Ranjan Sahu, Sr. Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.



The poster is for the 'Startup Odisha E-START BOOTCAMP'. It features a blue background with white and yellow text. At the top, there is a logo for 'Startup Odisha' with a small Odisha state emblem. Below this, the text reads 'Startup Odisha In association with Carve Startup Labs presents'. The main title is 'E-START STARTUP BOOTCAMP - Online', followed by 'Siksha 'O' Anusandhan (Deemed to be University)'. A central white box contains a photo of Mr. Vishnu Nagaraj, a man with a beard wearing a black shirt, speaking into a microphone. Below the photo, his name 'Mr Vishnu Nagaraj' is written. Underneath the white box, a list of roles is provided: 'Entrepreneur | Innovator | IoT | Strategist | Product Architect | Startup Evangelist | TEDx Speaker | Founder at Carve Startup Labs'. At the bottom, a blue banner states 'Nov - 23rd, 24th, 25th - 2020'. To the right of the banner are logos for 'CSL CARVE STARTUP LABS' and 'CII'.

Startup Odisha
In association with Carve Startup Labs presents

E-START STARTUP BOOTCAMP - Online
Siksha 'O' Anusandhan (Deemed to be University)

Build your startup with E- Start
Ideation to Business Journey

Mentor

Mr Vishnu Nagaraj

Entrepreneur | Innovator | IoT | Strategist | Product Architect
| Startup Evangelist | TEDx Speaker |
Founder at Carve Startup Labs

Nov - 23rd, 24th, 25th - 2020

CSL CARVE STARTUP LABS CII

LIST OF PARTICIPANTS

Sl No	Name
1	Tapaswini Satapathy
2	Shubhankar Mukharjee
3	jyotish nayak
4	Arul Kumar chakra
5	Sandeep Kumar Behera
6	Arpita Mallick
7	Palak Srivastava
8	Santosh Mohapatra
9	Amartya Jena
10	Krushna Chandra Panigrahy
11	Manohar Nayak
12	Sai Pratima Dash
13	Shreemay Samantaray
14	Santosh Kumar Sahu
15	Suraj Mohanty
16	Soumyakanta Sahoo
17	Shivam Gupta
18	Ramdev Khuntia
19	Arnav gitesh Acharya
20	Saswat Samal
21	Sushreeta Rani Pradhan
22	Rahul Malakar
23	Grishman Dani
24	Abhinab das
25	Shreemati Maharana
26	Satyam Nayak
27	Sanchit Ranjan
28	ANURAG MISHRA
29	Nitya Shah
30	Ayushi Mishra
31	Rahul Senapati
32	Shreemati Maharana
33	Amitav Maity
34	Rupali Swain
35	Ashmit Pattanayak
36	Yogesh sahu
37	Muskan Samal
38	Piyush Gupta
39	Sunitya Parija

40	Sai Prasad Ran Singh
41	Aditya Hrudaya Panda
42	SARITA SWAIN
43	Abhijeet Kar
44	Sanket Sanjeeb Pattanaik
45	Madabattula Sumant Aditya
46	Atish Mohapatra
47	Rutwik Satpathy
48	Bikash Kumar Basa
49	Debjyoti Das
50	Sandeep Mishra
51	Subrat parida
52	Sidhartha Mohapatra
53	Ashutosh Dash
54	Anil kullu
55	Ashutosh Dash
56	Navneet Jaiswal
57	SURYAKANTA GIRI
58	Sidharth Roy
59	Saurav Behera
60	Ashish Pradhan
61	Lokesh Kumar Nahata
62	Aniruddha Kumar Chowdhury
63	Dibyadarshan Bisoi
64	Md Ashad Shariff
65	Amrit Kaur
66	Manish Biswal
67	Pullack Ranjan Das
68	Boggavarapu Jagannath
69	Debanshu Rout
70	Shubham Kesri
71	Rakesh Mohanty
72	Ajay Kumar Sahu
73	Debabrata Ghosh
74	Tapan Guru
75	Yashwant sahu
76	SURYAKANTA GIRI
77	Arun Balaya Mishra
78	Ashutosh mishra
79	Adyasha Das
80	Tapas Sahu
81	Anjali Kumari

82	Yash Gupta
83	Sambit Kumar Behura
84	Prem Prasad Satapathy
85	Amit jha
86	Tithi Parna Das
87	Sai Adarsh
88	Akash Kumar Singh
89	Sagar mohanty
90	Rahul Tirkey
91	Snehasis Panda
92	Soumya Mohapatra
93	SUBHAJIT KAR
94	Biswajit Sahoo
95	Kaamil Shariff
96	Naved Ahmed Khan
97	Manas Ranjan Pattanayak
98	Sanket Muduli
99	Vikram Jagati
100	Pallavi Mathur
101	Simran Mahapatra