

## **REPORT OF ESTART STARTUP BOOTCAMP**

**Name of the event: EStart Startup Bootcamp. (IIM Sambalpur)**

**Duration- 2days (2\*8= 16hrs)**

**Date of the event: 1<sup>st</sup> and 2<sup>nd</sup> December, 2020.**

**Organising Institute: Indian Institute of Management, Sambalpur, Odisha.**

**In association with: Startup Odisha & Carve Startup Labs.**

**Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.**

**No. of attendees: 100**

**Mode of the event: On the campus of the college**

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, Indian Institute of Management, Sambalpur: in association with Startup Odisha & Carve Startup Labs has organised 1day offline Startup Bootcamp for the students of Indian Institute of Management, Sambalpur 1<sup>st</sup> and 2<sup>nd</sup> December, 2020. Around 100 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

### **SESSION-1**

The 1<sup>st</sup> session was conducted by Mr. Vishnu Nagaraj. The session covered how to work on the ideation canvas and how to create problem statements. The 2<sup>nd</sup> session dealt with the product design and poster creation. In between every session, the participants were given time to complete the tasks.

### **SESSION-2**

There was 1 session in which the mentor explained how to work on product development and business model canvas. The participants were given tasks to complete. There was a Q&A round where the participants & mentor interacted.

### **SESSION-3**

The mentor covered the Pitch deck creation process in two sessions. The participants were given tasks to work on the pitch deck. There was also a Q&A round.

### **SESSION-4**

The 1<sup>st</sup> session was conducted by Bhagyashree Parida, Director of Euthissa Care technology. She explained about her entrepreneurial journey and the role of brand and communication strategies in today's business.

The 2<sup>nd</sup> session was conducted by Mr. Madan Mohan Mohapatra, Sr. Mission Associate, Startup Odisha. In this session he presented the Odisha Govt. initiatives for startups.

Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

The Programme introduced the entrepreneurial mindset to the students.

Thus the 2 days Bootcamp Programme successfully completed.

Shri Rashmi Ranjan Sahu, Sr. Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.

### PHOTOS OF THE EVENT



### **LIST OF THE PARTICIPANT**

Sl. No	Name
1	ANJALI PARAKH
2	ANJALI SINGH
3	ANKUL SHARMA
4	ANSHUL MAHESHWARI
5	APOORVA SHUKLA
6	ARNAB SARKAR
7	DEBOJYOTI NASKAR
8	DEEPAK SUTHAR
9	DEORUKHAKAR SANKET TILAK
10	DHRUBAJYOTI GOGOI
11	DIKSHA JOSHI
12	G JYOTI
13	HARISH PRATABH C C
14	HIMANSHU SHENDE
15	HOMAL IVNATI
16	JUBY JOGI
17	KRIKA NAVETIA
18	KUNCHAM VENKATA RAM TEJ
19	LAKSHAY KUMAR
20	MADHURIMA BARUA
21	MANSI KOTHARI
22	MONIKA AGARWALLA
23	MONIKA SINGH
24	MRIGANKA MONDAL
25	NEHA DEB
26	NITIN SHANKAR CHAVAN
27	PALLAVI VYAS
28	PATIL SIDDESH SURENDRA
29	PINNINTI NIKHILA
30	PRAGYA SHARMA
31	RESHMA SUSAN THOMAS
32	REWATKAR YOGESH RAMESH
33	RUCHI JANGID
34	S PARVATHY MADHU
35	SARBANI SAHU
36	SAUMYA SINHA
37	SAYANI SAHA
38	SAYANTAN MANDAL
39	SHUBHAM SHIBASIS GARNAIK
40	SNEHANSHU KAMDI

41	SOMYA SAMAIYA
42	SUMIT KUMAR RAUT
43	SUSHANT KUMAR JENA
44	TULE YAMAN ONKAR
45	VIVEK SREEDHARAN PRASAD
46	MOHAK INDURKAR
47	SIBASISH PATANAIAK
48	AMRIT PANDA
49	Avilasha Tripathy
50	AJITH I
51	AKSHAY BHONDE
52	ALIMCHANDANI RACHIT KISHOR
53	AMARKANT SINGH
54	AMOL BABASAHEB WAGHMARE
55	ANKIT MINAL LAKRA
56	ANSHU DUA
57	ANUSHKA AGARWAL
58	ARCHIT RATHORE
59	ARYAN KUSHWAHA
60	ASHISH DUNG DUNG
61	ATLA DIGVIJAYA NAIDU
62	AVISHI AGARWAL
63	B BHARGAV KUMAR
64	BUGALE AKASH MOHAN
65	DIBYENDU DATTA
66	ESHA AGRAWAL
67	FIZA HAYA SAYEED
68	GAIGOWAL ANURAG ARUN
69	K DILIP KUMAR
70	KAJOL SOOD
71	KANGUDE SAMRUDDHI BHARAT
72	KRATI JAIN
73	MANJEERA ANAND
74	MEHAK NAGPAL
75	N RISHIKA REDDY
76	NANDAN PRAKASH
77	NISHA
78	RACHIT SHAJI
79	RANGARI UTKARSHA PRAKASH
80	RASHMI MURMU
81	ROHIT KUMAR
82	SANDHYA KUMARI

83	SANDIREDDI SRILEKHA
84	SHAYANA AGRAWAL
85	SHUBHANGINI SINGH
86	SONI PARINI HEMANT
87	SOURIN SAU
88	SRIPARNA SAHA
89	SRISHTI GUPTA
90	SUMANA MUDI
91	SUMIT SUMAN
92	UDITA RAWAT
93	UTKARSH SAGAR
94	VINOD R
95	KANDALGAONKAR ROHIT SUHAS
96	SATYABRATA MAHAKUR
97	INDRANEEL MAHANTI
98	AARTI SINGH
99	ABHISHEK SARAN
100	AAYUSH SUDHAKAR