

## About Prarambh

Startup Odisha and Atal Incubation Centre- BIMTECH partnered to run a two months incubator-accelerator hybrid program for Odisha based startups. Post COVID the scenario in the Indian Market is apprehensively optimistic. During this difficult phase, startups have emerged as an optimum solution to strengthen the Indian economy. Atmanirbhar Bharat initiative is the need of the hour, which also translates into creating a support structure for strengthening of the Indian startups that can guide them in their journey towards self sustainability. This program was created to empower startups by teaching them how to be market ready, where they got access to counseling and intensive mentoring. Focus Areas for the Programme were:

- Handicraft
- Tourism
- Social Impact

## Prarambh Program Outcome

- Assisted start-ups in realizing the feasibility of their idea.
- Development of MVP starting with prototypes and creation of alpha and beta models.
- More than 20 hours of group mentoring sessions on different topics i.e. IPRs, Legal Support, Business Mentoring, etc with our dedicated and experienced trusted mentors
- Assisted startups on their pitch decks as well as a demonstration in front of investors in real-time.
- 5 Startups got connected for Investment.
- Patent and trademark, Company Registration support, and Industry connections.
- Incubatee partner benefits worth 8.25 crore like PayUMoney Benefits, MSG 91, ZOHO credits, AWS credits, etc.
- All startups will receive graduation certificates.

## Startups of the Programme

S.No	Startup Name
1	Bepure Foods Pvt. Ltd.
2	Clinohalthinnovation Pvt. Ltd.
3	Durentek Ventures Pvt. Ltd.
4	EthniCache Online Services LLP
5	Haastika Handicrafts Pvt Ltd
6	Hooded Grebe
7	Impact Health
8	IndianVillèz (Indevillez Private Limited)

9	Koel Fresh Pvt. Ltd.
10	Negotrip Pvt. Ltd.
11	Rajpura Marketer & Distributor LLP
12	Sarna Educational And Cultural Services LLP
13	SigmaScott Pvt. Ltd.
14	Tarini

## Pictures of the Program

