

REPORT OF ESTART STARTUP BOOTCAMP

Name of the event: EStart Startup Bootcamp.(NIT,Rourkela)

Duration: 2 Days (2*8=16hrs)

Date of the event: 23rd May, 2021

Organising Institute: National Institute of Technology, Rourkela, Odisha

In association with: Startup Odisha & Carve Startup Labs.

Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.

No. of attendees: 102

Mode of the event: On virtual Platform – Google meet.

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, National Institute of Technology, Rourkela in association Startup Odisha & Carve Startup Labs has organised 1day online EStart Startup Bootcamp for the MBA students of National Institute of Technology on 23rd of May 2021. Keeping in view of the current pandemic situation, the entire programme was conducted on virtual platform through Google meet. Around 102 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

SESSION-1

The 1st session was conducted by Mr. Vishnu Nagaraj. The online session covered how to work on the ideation canvas and how to create problem statements. The 2nd session dealt with the product design and poster creation. In between every session, the participants were given time to complete the tasks.

SESSION-2

There was 1 session in which the mentor explained how to work on product development and business model canvas. The participants were given tasks to complete. There was a Q&A round where the participants & mentor interacted.

SESSION-3

The mentor covered the Pitch deck creation process in two sessions. The participants were given tasks to work on the pitch deck. There was also a Q&A round.

SESSION-4

The 1st session was conducted by Swadhin kumar nayak, director of Tfarm private limited. She explained about her entrepreneurial journey and the role of brand and communication strategies in today's business.

The 2nd session was conducted by Mr. Madan Mohan Mohapatra, Sr. Mission Associate, Startup Odisha. In this session he presented the Odisha Govt. initiatives for startups.

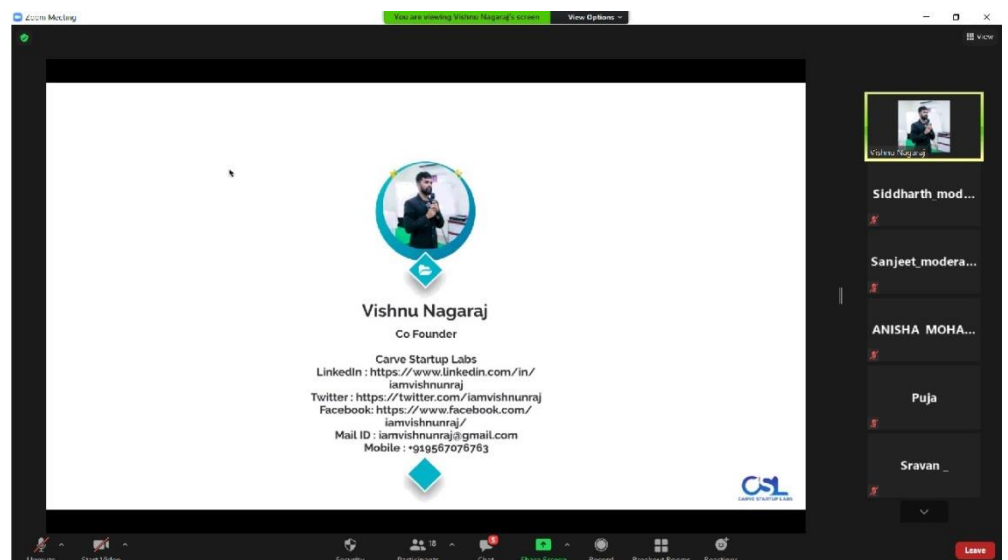
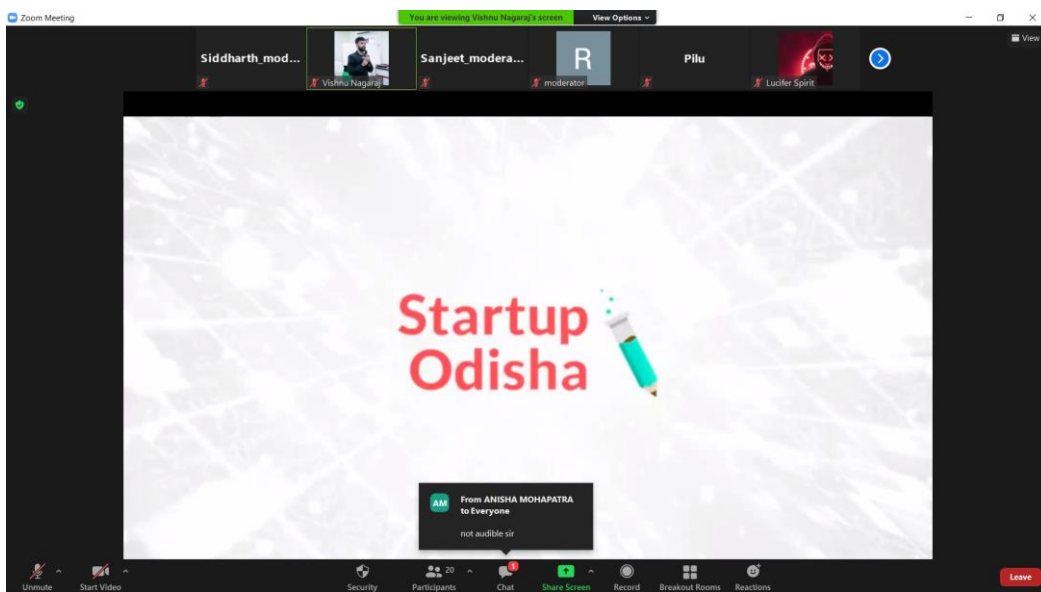
Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

The Programme introduced the entrepreneurial mindset to the students.

Thus the 1day online Bootcamp Programme successfully completed.

Shri Rashmi Ranjan Sahu, Sr. Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.

Here are some Pictures of the camp :



Zoom Meeting

Marketing and Channel

How will you reach your customers in a cost-effective manner?

What marketing will you do to get customers?

CSL

Zoom Meeting

Siddharth mod...

Sanjeet_modera...

ANISHA MOHA...

Puja

Sravan _

Leave

Zoom Meeting

ANISHA MOHA...

Puja

Sravan _

Pilu

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geethasree

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ANISHA MOHA...

Puja

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Zoom Meeting

Leave

NIT, Rourkela

Sl No.	Name
1	Manjeet Pani
2	Anisha Mohapatra
3	Sanjaya kumar parida
4	Abhas Abhirup Behera
5	Adarsh Swarnakar
6	ABHIJIT NAYAK
7	Aditya Singh
8	Sanjeet Patro
9	Lokesh Kumar Behera
10	Raj Manik
11	Chandrachud Pati
12	Kumar Shantanu
13	Pratikshya Sahoo
14	V Raja Patro
15	Dablu Saha
16	Ronit Panda
17	Yash Hegde
18	Puja Solaiappan
19	Neeraj
20	Sneha
21	Ashish kumar Sahu
22	Geethasree Koncha
23	Sumit kumar Giri
24	Karthik peddi
25	Tejaswini Sahu
26	Yash Choudhary
27	Pratyush Sahoo
28	Pavan yeluri
29	Roshan Bhai Patel
30	Shruti Jain
31	Sallu
32	Sallu singh
33	Kumar Abhishek
34	Pratyush Pattanaik
35	Sukhbinder Singh
36	Vishal Soni
37	Kushagra Agarwal
38	Ashok Kumar
39	Sriram Sravishta Madiraju
40	Aditya Raj Singh

41	Goutam Agrawal
42	Siddharth Ray
43	Debabrata Sahoo
44	Aditya Sinha
45	Nishitha
46	Akash sharma
47	K Prasanth
48	KONNI VIDYA SAGAR
49	Mayank Solanki
50	Abhibhaw Asthana
51	MAJJIGAPU SAIRAM
52	Divya Sri Darimisetti
53	SANKET SAMAL
54	Buddharatna Hingole
55	Jilu Kumar Swain
56	Kush sankhavara
57	Bhakti Prasad Padhiary
58	Tushar Tiwari
59	Dipesh Kanodia
60	Rohit
61	Rashmi Ranjan Samantaray
62	Soumya Ranjan Patel
63	Siddhant Dad
64	Midatana Sai Praneetha
65	Tavishi Thakuria
66	VIDYA SAGAR
67	Nitish Kumar Mohanta
68	Debashish Das
69	Mohammad Sahil
70	Aabhas Sao
71	Suman yadav
72	Sree Siva Priya Tekumudi
73	Subham Paul
74	Prabhakar Kumar
75	Swagat Khamari
76	Suryaprakash Kar
77	Anuj Vashisht
78	Abhinav Jha
79	Shivendra singh
80	Priyansha 3
81	PRINCE RAJ
82	Sravan
83	Ratnakar Sahoo
84	Sashank Vsl

85	Ballav Kumar Rao
86	Amarendra Agarwal
87	Jyoti Prakash Ray
88	Roshi Das
89	Simran Kaur
90	Sourav Rout
91	Lokanath Satpathy
92	Nitish Bharadwaj
93	Kartik Agrawalla
94	Arman Subudhi
95	Saroj Ransingh
96	Sipra Das
97	Nidhi Goyal
98	Sumitra Rani Samal
99	Geeta Tripathy
100	Mayank pattnaik
101	Arpita Rath
102	Priyanka Subudhi