## **ESTART BOOTCAMP at UTKAL UNIVERSITY, BBSR**

Name of the event: EStart Startup Bootcamp. (Utkal University)

**Duration- 1 Day (8hours)** 

Date of the event: 31st January, 2020.

Organising Institute: Utkal University, Bhubaneswar, Odisha.

In association with: Startup Odisha & Carve Startup Labs.

Mentor: Mr. Vishnu Nagaraj, Founder, Carve Startup Labs.

No. of attendees: 110

Mode of the event: On the campus of the college

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, Utkal University, Bhubaneswar: in association with Startup Odisha & Carve Startup Labs has organised 1day offline Startup Bootcamp for the students Utkal University Bhubaneswar on 31<sup>st</sup> January, 2020. Around 110 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

### SESSION-1

The 1<sup>st</sup> session was conducted by Mr. Vishnu Nagaraj. The session covered how to work on the ideation canvas and how to create problem statements. The 2<sup>nd</sup> session dealt with the product design and poster creation. In between every session, the participants were given time to complete the tasks.

#### SESSION-2

There was 1 session in which the mentor explained how to work on product development and business model canvas. The participants were given tasks to complete. There was a Q&A round where the participants & mentor interacted.

#### SESSION-3

The mentor covered the Pitch deck creation process in two sessions. The participants were given tasks to work on the pitch deck. There was also a Q&A round.

### **SESSION-4**

The 1<sup>st</sup> session was conducted by Subhashree Mishra, Director of Heredity life sciences pvt ltd. She explained about her entrepreneurial journey and the role of brand and communication strategies in today's business.

The 2<sup>nd</sup> session was conducted by Mr. Madan Mohan Mohapatra, Sr. Mission Associate, Startup Odisha. In this session he presented the Odisha Govt. initiatives for startups.

Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

The Programme introduced the entrepreneurial mindset to the students.

Thus the 1day Bootcamp Programme successfully completed.

Shri Rashmi Ranjan Sahu, Sr. Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.

# **LIST OF PARTICIPANTS**

SI No	NAMES
1	AARUSHI RANA
2	AASHI TIWARI
3	ABHINAV SINGH
4	ABHISHEK YADAV
5	AJAY
6	AKANKSHA NIRANJAN
7	AMAN PORWAL
8	AMANPREET KAUR
9	AMISH JINDAL
10	AMIT
11	ANAMIKA
12	ANANYA DIXIT
13	ANKIT SHARMA
14	ANKITA AGARWAL
15	anubha Kandpal
16	ANUPRIYA KUSHWAHA
17	ANUSHKA ARORA
18	ANVITA AGRAWAL
19	ARPIT AGARWAL
20	ARPIT CHAUHAN
21	ASTHA KANODIA

23 AYANTIKA CHAUDHARY 24 AYUSHI GIRIJESH 25 BHAVINI RAI 26 BHAVYA 27 DEEPAM RATHORE 28 DIVYA SINGH 29 HARSH GUPTA 30 HARSHITA LACHHWANI 31 HARSHITA MISHRA 32 HIMANSHU SHAKYA 33 JYOTIKA 34 KAJAL DALAL 35 KHUSHBU PANDEY 36 KRATI VARSHNEY 37 KRITIKA CHABRA 38 KUMAR SATYAM 39 KUNAL MITTAL 40 KUSHAGRA GUPTA 41 KUSHWAHA YOGITA 42 MANIKA SHARMA 44 MANSI AGARWAL 45 MANVIKA TIWARI 46 NAMAN KUMAR GUPTA 47 NANDINI BANSAL 48 NIDHI KADIAN 49 NIHARIKA GULATI 50 NIKHITA DWIVEDI 51 NISHANT VERMA 52 NISHTHA NEOGI 53 NITISH KUMAR SINGH	22	ASTHA KHATRI
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54 NUPUR SHARMA		NUPUR SHARMA

55	PARAS KAPOOR
56	PRATHAM KUMAR
57	PRATIKSHA UPADHYAY
58	PRIYANSHU SHARMA
59	PULKIT BANSAL
60	RAGHAV BANSAL
61	RAKSHIT MATHUR
62	RITESH RAJ JAISWAL
63	RITIKA MALHOTRA
64	RITU GOEL
65	RITUL AGRAWAL
66	ROHAN AGGARWAL
67	SAKSHAM ANEJA
68	SALONI GUPTA
69	SANJEEV KUMAR
70	SANSKAR TYAGI
71	SAURABH KUMAR SINGH
72	SAURAV KUMAR
73	SHANTANU MISHRA
74	SHEKHAR CHAUHAN
75	SHEKHAR DIXIT
76	SHIVAM PATEL
77	SHIVANGI VAISH
78	SHREYA PRAKASH GUPTA
79	SHRISTI VISEN
80	SHUBHI AGRAWAL
81	SHUBHI JOHRI
82	SHUCHI SINGH
83	SIDDHARTHA TANEJA
84	SRISHTI KUMAR
85	SRISHTY SHUKLA
86	SUKRITI

87	SUMIT KUMAR
88	SWATI RAI
89	TANIYA GUPTA
90	TANYA SAXENA
91	UTKARSH TOMAR
92	VAISHNAVI JAISWAL
93	VAISHNAVI SINGH
94	VARUN DHARIWAL
95	VASUNDHARA TRAPASIA
96	VISHAL ANAND
97	YASTI BANSAL
98	YUGAL KISHORE MISHRA
99	BHUVI CHOPRA
100	MEGHA PANT
101	ANUPRIYA KUSHWAHA
102	ANUSHKA ARORA
103	ANVITA AGRAWAL
104	ARPIT AGARWAL
105	ARPIT CHAUHAN
106	ASTHA KANODIA
107	ASTHA KHATRI
108	AYANTIKA CHAUDHARY
109	AYUSHI GIRIJESH
110	BHAVINI RAI