

## **ESTART BOOTCAMP at RCEM, Bhubaneswar**

**Name of the event:** EStart Startup Bootcamp.

**Duration:** 2 Days (2\*4=8hrs)

**Date of the event:** 10<sup>th</sup> – 11<sup>th</sup> February.2020

**Organising Institute:** Rajadhani College of Engineering and Management, Bhubaneswar, Odisha.

**In association with:** Startup Odisha & Carve Startup Labs.

**Mentor:** Mr Vishnu Nagaraj, Founder, Carve Startup Labs.

**No. of attendees:** 100

**Mode of the event:** Offline mode.

Aiming to raise the awareness about current startup system and to promote the entrepreneurship, Rajadhani College of Engineering and Management, Bhubaneswar: in association with Startup Odisha & Carve Startup Labs has organised 2 day offline Startup Bootcamp for the students of Rajadhani College of Engineering and Management, Bhubaneswar on 10<sup>TH</sup> AND 11<sup>TH</sup> February 2020. Around 103 nos of students has attended the Bootcamp. Mr. Vishnu Nagaraj, Entrepreneur & Founder of Carve Startup Labs was the mentor for the Bootcamp sessions.

### **SESSION 1**

The respective speeches incorporated a lot of motivating and uplifting insights. The session was conducted by Mr. Vishnu Nagaraj. The session covered how to work on the ideation canvas and how to create problem statements. We were explained regarding the TRYING and FAILING aspect of entrepreneurship, Ideation Canvas which includes identification of problem, competitors and target people. Case study examples were given to back it up. One of the examples that had everyone's attention was that of Padman and that how the problem was identified of the rural women not being able to afford sanitary napkins and using others things instead during the times they menstruate, and how cheaper pads were produced in an innovative manner which curbed the problem of high priced pads. Then followed by product design and poster creation. In between every session, the participants were given time to complete the tasks. There was session in which the mentor explained how to work on product development and business model canvas. The participants were given tasks to complete. There was a Q&A round where the participants & mentor interacted.

### **Session 2**

Mr. Vishnu explained pitching the idea creation process. An interactive pitching session was conducted for the students. The session covered the essential elements to be included while preparing an elevator pitch like problem statement, Solution, Market, Competition Analysis, Revenue model, Team, founders & Advisors, and Funding. During the session, students were given an activity to create a sample pitch deck for an idea.

On the last session of the workshop Mr. Sourav Ranjan Sahoo, Mission Associate, Startup Odisha, elaborated on the concepts and stages of startup to the students. He also gave a detailed presentation on financial incentives provided by Startup Odisha.

At last Mr. Rashmi Ranjan Sahu, Sr. Mission Associate, IED Odisha, Startup Odisha highlighted the mission and various initiatives of the Govt. to help the budding innovators.

Shri Sourav Rnjan Sahoo, Mission Associate, Startup Odisha spoke about the benefits of Startup Odisha & Startup India benefits for Startups and Students. He also guided students to know the process of availing benefits from the State & Central Govt schemes.

### **LIST OF PARTICIPANTS**

Sl. No	NAMES
1	Aaditi Kapoor
2	Abhay Sharma
3	Abhinav Kapoor
4	Abhishek Kumar
5	Aditi Sharma
6	Aditi Thakur
7	Aditya chambial
8	Ajay -
9	Akrita Gupta
10	AmbikaNegi
11	Amisha Sharma
12	AnchalKumari
13	AnchalNegi
14	Anchal Sharma
15	Aniket Chauhan
16	Anjali Jhanji
17	Anjali Paul
18	Anjali Sharma –
19	Ankita –
20	Anshul Thakur
21	Aprajita Thakur
22	BabitaKumari –
23	ChanderPrabha
24	CharuShandil

25	Charu Sharma
26	DeekshaKumari
27	DeerajLubana -
28	Dinesh Kumar
29	Dishant Thakur
30	Divyani
31	Divyansh Nanda
32	Divyanshi
33	HimanshiVashishth -
34	Hritik Tanta
35	Ishan Joshi
36	Jahanvi Saini
37	JatinJagtu
38	KajalTakur
39	Kanchan
40	Kanika
41	KarikMibang
42	Khwairakpam Nicholas
43	Kiran
44	Kriti Thakur
45	KusumLata
46	Maheshwar Singh
47	Malsawmkimi
48	Manisha -
49	Monica Sharma
50	Monika Sharma
51	Mrinal Thakur
52	MuskanMaurya
53	Neha
54	Neha Rouhan
55	Nidhi
56	Niketika
57	Nikhil Sarma -
58	Nikhil Verma
59	OshmiPanjoria
60	ParulHetta
61	Parush Thakur
62	Pawan Kumar Pathak
63	Piyush Chauhan

64	Pooja Kumari
65	Pooja Sharma
66	Pranav Sharma
67	Pranchal
68	PreetikaPundir
69	Priyanka Kaundal
70	Priyanka Verma
71	RachnaKumari
72	RadheNado
73	Ragini Gupta
74	Rahul Angiras
75	Rahul Sharma
76	RajatSankhayan
77	Rishav Sharma
78	Ritika Bhardwaj
79	Riya Sharma
80	Rudraksh Sharma
81	Ruquiya Malik
82	Sahil Sharma
83	Saurabh Thakur
84	Saveena
85	ShaliniDhiman -
86	Shilpa Chauhan
87	Shivani Sinha
88	Shivani Thakur
89	SidharthMaithani
90	Simran Chauhan
91	SoumyaBikashAdhikari
92	Srishti Sharma
93	Stuti Sharma
94	Suchetna Thakur
95	SuchitraSurbhi
96	Sungandhi Chauhan
97	Swati
98	Swati Sharma
99	Tajinder Singh
100	Tammana Sharma