

Government of Odisha

MSME Department

No. MSME-S&I-MISC-0024-2019/1327.../MSME, Bhubaneswar, dtd. 24/02/2020

From

Smt. Manashi Mandhata, OAS

Deputy Secretary to Government.

To,

Principal Secretary E & IT Dept./

Principal Secretary, Finance Dept./

Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO/

Director, IIT Bhubaneswar/

Director, STPI Bhubaneswar/

Director, IMMT, Bhubaneswar/

Director Industries, Odisha Cuttack/

CEO, IED, Odisha, Bhubaneswar/

President, TIE, Bhubaneswar/

President, UCCI, Bhubaneswar/

Ms. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar /

Mr. Ayashkant Mohanty, MD, Tatwa Technologies, Bhubaneswar.

Sub: Minutes of the 14th meeting of Task Force under Odisha Startup Policy-2016 scheduled to be held on 15.02.2020 at 03.30 PM in the Conference Hall of MSME Department.

Sir,

I am directed to enclose herewith the minutes of the 14th meeting of the Startup Task Force under Odisha Startup Policy-2016 held on 15.02.2020 at 03.30 PM in the Conference Hall of MSME Department, Kharavela Bhavan, Bhubaneswar, Odisha under the Chairmanship of Principal Secretary, MSME Department for kind information and necessary action.

Yours faithfully,

M. Manashi
24.2.2020

Deputy Secretary to Government

Minutes of the 14th meeting of the Task Force constituted under Odisha Startup Policy-2016 held on 15th February 2020

The 14th meeting of the Task Force, constituted under Odisha Startup Policy-2016, was held on 15th February 2020 in the conference hall of MSME Department, 6th Floor, Kharvel Bhawan, Bhubaneswar under the Chairmanship of Principal Secretary, MSME. The list of the members, nodal officers and invitees, who were present and participated in the meeting, is given at the Annexure.

The following are the decisions taken agenda-wise:

Item 1. Confirmation of minutes of the 13th Task Force Meeting

The minutes of the 13th meeting of the Task Force held on 11th September 2019 were circulated to all members. There being no comments, the Task Force confirmed the minutes.

Item 2. To consider a note on the action taken on the Minutes of the 13th Task Force meeting held on 11.09.2019, in the Conference hall of MSME Department, Odisha.

Evangelist, Startup Odisha informed the Task Force of the actions taken on the minutes of the Task Force meeting held on 11.09.2019. The Task Force advised CEO, IED & Evangelist to take the following action in the following action points:

- Action Point No. : 5 Pending Financial benefit application of Forestica Booty Pvt. Ltd.

Forestica Booty Pvt. Ltd. Is incorporated outside Odisha and was recognised under Odisha Startup Policy based on meeting the '50% employed workforce in Odisha' criteria. After receiving 3 instalments of Monthly allowance grant and applying for Product Development & Marketing Grant, the Startup has shifted out of Odisha and is no-more in compliance with the above-mentioned criteria. Hence the Task Force decided to close the sanctioned monthly allowance grant and reject their pending Product Development and Marketing Assistance application.

- Action Point No.6 : Organising National Level Startup Conclave-cum-Grand Challenge

The Task Force directed CEO IED and Evangelist to organise the event alongside the Odisha Skill Competition in April 2020.

- Action Point No. 7 : Setting up of Startup Development Cells

The Task Force advised the Startup Odisha Secretariat to set-up SDCs, primarily in districts / regions not-represented by Incubators and locate these preferably in Govt. Technical Institutions (Engineering/ management Colleges/Universities) and to try and converge the SDCs with the upcoming initiative of SD&TE Department under the Sankalp initiative of Govt. of India which plans to have one consultant in every districts to facilitate Skilling.



Item 3. Startup Recognition

Evangelist, Startup Odisha informed the Task Force that 106 new Startups have been given recognition since the 13th Task Force meeting, thus taking the total number of the recognised Startups to 570.

Item 4. Financial Assistance to the Startups

Evangelist, Startup Odisha informed that out of 23 recommended applications for Monthly Allowance received from Nodal Agencies, 12 have been recommended by the Startup Secretariat, out of 6 recommended applications for Product Development and Marketing Assistance received from Nodal Agencies, 4 have been recommended by the Startup Secretariat and out of 3 recommended applications for Need based assistance received from Nodal Agencies, 3 have been recommended by the Startup Secretariat.

- He added that, the sub-committee of the Task Force, held its meeting on 03.02.2020 to further examine the above-mentioned applications for financial assistance as recommended by the Startup Secretariat with presentations from the Startups. The sub-committee after verifying their eligibility and based on detailed presentations, have recommended 11 applications for monthly allowance, 2 applications for Product Development & Marketing assistance and 2 application for Need based assistance.
- He presented the recommendations of the Sub-committee meeting before the Task Force as placed at Annexure-1. The Task Force considered the recommendations of the Sub-committee and after the detailed deliberations, took the following decisions applicant wise:

Sl. No	Entity Name	Applied for	Decision of The Task Force
1	SHUBHALAXMI FUTURE SOLUTIONS (OPC) PRIVATE LIMITED	NEED BASED ASSISTANCE	Recommended to the Startup Council for Need based assistance of Rs. 11 Lakhs of Assistance in two Instalments of Rs.6 Lakhs and Rs. 5 Lakhs for development of prototype.
		MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
2	SANLOP HEALTHCARE SOLUTION PRIVATE LIMITED	NEED BASED ASSISTANCE	Recommended to the Startup Council for need based assistance of Rs. 10 Lakhs.
		MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
3	BALASORE AGRO PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Approved for grant of Rs. 15 lakhs. CEO IED and Evangelist to discuss with the applicant to finalise cost break up and equipments that can be procured with this grant.
4	PROCYTO LABS PVT. LTD	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Approved for a grant of Rs. 15 Lakhs.
5	S J ENVIRONMENTAL SOLUTIONS	PRODUCT DEVELOPMENT & MARKETING ASSISTANCE	Rejected based on recommendation of Sub-Committee.



6	VAISALI DAIRY PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Sent back for Resubmission.
7	SMF WEBSMYLE SERVICES OPC PRIVATE LIMITED	NEED BASED ASSISTANCE	Rejected based on recommendation of Sub-Committee.
8	ARTECION ECOMMERCE PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
9	DR.MOBILE	MONTHLY ALLOWANCE GRANT	Approved (Rs.22,000/-)
10	FARMERSPURE BIOPRODUCTS PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.22,000/-)
11	HOMVERY PRIVATE LIMITED HOOS FOOD PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
12	HOOS FOOD PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
13	INCLUSIVE DEVELOPMENT PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.22,000/-)
14	METNMAT RESEARCH PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-) subject to condition that any employment under this grant to be generated in Odisha.
15	MINDBOUND CREATIVES PVT. LTD.	MONTHLY ALLOWANCE GRANT	Approved (Rs.22,000/-)
16	NILTIK TECHNOLOGIES PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Approved (Rs.20,000/-)
17	SWAPPL INTELLECT SOL PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Sent back for resubmission.
18	EPSUM LABS PRIVATE LIMITED	FINANCIAL SUPPORT FOR PARTICIPATING IN NATIONAL /INTERNATIONAL EVENTS	Approved (Rs.20,000/-)
19	WHITE SHARK ENERGY PRIVATE LIMITED	FINANCIAL SUPPORT FOR PARTICIPATING IN NATIONAL /INTERNATIONAL EVENTS	Approved (Rs.20,000/-)

- Further, the Evangelist informed the Task Force about the 6 applications received for subsidized incubation all of which have been approved by the Startup Secretariat. The Task Force took note of the same.



Item 5. Delegation of power to the CEO-IED, Startup Secretariat for approval of Startup applications for participating in National/ International events

The Task Force directed CEO, IED & Evangelist to seek post-facto approval of The Task Force in cases of Startup applications for participating in National/ International events.

Item 6. Utilization Certificates of Startups

Based on information of Startup Odisha Secretariat regarding long delay/ non-compliance of Startups with regard to submission of utilisation certificates for disbursed grants, the Task Force directed CEO, IED & Evangelist to take the following actions:

I. ARRELIC RELIABILITY PRIVATE LIMITED:

- The Task Force directed CEO IED & Evangelist to close the grant of Arrellic Reliability Private Limited based and not disburse the next instalment of the product development & marketing grant, on extreme delay in submission of Utilisation certificate and the recommendation of internal auditor of IED.

II. COASTKINGS PRIVATE LIMITED:

- The Task Force directed CEO IED & Evangelist to close the grant of CoastKings Private Limited. Based on the communication received from the Startup regarding repayment of the grant amount, the Task Force further directed Startup Odisha Secretariat to recover the grant amount from the Startup within a mutually agreed reasonable time period in instalments.

III. Other cases of Non-submission of Utilization Certificate:

The Task Force advised Startup Odisha Secretariat to make further efforts to communicate with the Startups to submit Utilisation certificates before its next meeting and accordingly inform the Task Force for further instructions.

Item 7. Incubator recognition

Based on recommendation of the screening committee, the Task Force unanimously accorded recognition to below mentioned incubator under Odisha Startup Policy.

Sl. No	Name of the Incubator	Recommendation of Startup Secretariat	Recommendation of Screening-committee	Decision of the Task Force
1	IMI Incubation Foundation, Bhubaneswar	Recommended for recognition.	Recommended for recognition.	Approved for recognition.



Item 8. Update on sanction of funds to Recognised Incubators

The Task Force took note of the update.

Item 9. Monetary Grants to Incubators

Based on recommendation of the screening committee and presentations made by the incubators with regard to applications for financial assistance under Odisha Startup Policy, the Task Force unanimously took the following decisions:

Sl. No	Name of the Incubator	Applied for	Amount	Decision of the task Force
1	Incubations Foundation, Berhampur	One Time Capital Grant	Rs. 1 Crore	Recommended to the Startup Council for One Time Capital Grant of Rs. 1 Cr in instalments based on utilisation plan and subject to matching contribution by the Institution.
2	Foundation for Technology and Business Incubation (FTBI), NIT, Rourkela	Performance Grant	Rs. 15,00,000	Recommended to the Startup Council for performance grant Rs. 10 Lakhs.
3	SSU Innovations Pvt. Ltd.	One Time Capital Grant	Rs. 1 Crore	Recommended to the Startup Council for One Time Capital Grant of Rs. 1 Cr in instalments based on utilisation plan and subject to matching contribution by the Institution.

Item 10. Conduct of Hackathon and Acceleration program in association with Incubators and Nodal Agencies

- The Task Force took note of the Hackathons conducted so far under the Startup Odisha initiative.
- The Task Force approved the total expenditure of Rs. 7,19,199/- (Rupees Seven lakh nineteen thousand one hundred ninety nine only) made for the Rebuild Odisha Hackathon organised by Startup odisha Secretariat, which exceeded the earlier approved budget of Rs. 5 lakh due to unforeseen factors.
- The Task Force advised Startup Odisha Secretariat to present a separate proposal for enhancement of budget limit for Hackathons.

Item 11. Proposal of Gram Tarang Employability Training Services for monetary grant



Gram Tarang Employability Training Services Pvt. Ltd. a recognised incubator under Odisha Startup Policy has received One Time Capital Grant of Rs. 1 crore to procure and an Industrial 3D Printer, Portable 3D Scanner and Advance Computing System. The Incubator has requested for a further grant of Rs. 1,42,60,092/- for procurement of a metal 3D printer instead of the earlier proposed plastic 3D printer.

Based on the Odisha Startup Policy & operational guidelines, the Task Force deliberated the proposal in detail and found that the request for additional grant is not permissible under the policy since the grant at this stage of incubator is capped at Rs 1 Cr. The Task Force further advised the Incubator to execute the earlier approved proposal and submit the utilisation certificate to the Startup Odisha Secretariat at the earliest possible. If the incubator applies for a change of scope of equipment for the earlier grant , the same may be considered and placed before the Task Force.

Item 12. Organising Startup Odisha Yatra 2.0

Based on proposal of the Startup Odisha Secretariat, the task Force approved a budget of Rs. 15 Lakhs to organise Startup Odisha Yatra 2nd edition to create awareness among students, innovators and entrepreneurs about the Odisha Startup Policy and its benefits.

Item 13. Updates on 5T Goals

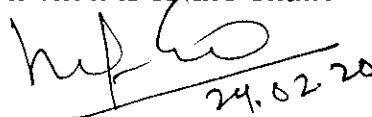
The task Force took note of the 5T goals and progress made by Startup Odisha initiative.

Item 14. Continuance of IIT, Bhubaneswar Research & Entrepreneurship Park as Incubator Under the Odisha Startup Policy

The Task Force took note of the long delay in establishment of the VARCoE and non-utilisation of grant amount by IIT Bhubaneswar and directed the Incubator to utilise the grant amount of Rs. 2.5 Crore and submit the utilisation certificate to Startup Odisha by end of April 2020.

The Task Force further advised the Startup Odisha Secretariat to release Incubator grants in installments based on requirement and utilisation plan.

There being no other items, the meeting ended with Thanks to the Chair.


Principal Secretary to Govt.

MSME Department