Government of Odisha MSME Department

No.S&I(IED)-05/2019(Pt.II)/...../MSME, Bhubaneswar, dtd. 26/2/19

From
Sri D.K. Sahoo,
Joint Secretary to Government.

To,

Principal Secretary E & IT Dept./

Principal Secretary, Finance Dept./

Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO/

Director, IIT Bhubaneswar/

Director, STPI Bhubaneswar/

Director, IMMT, Bhubaneswar/

Director Industries, Odsiha Cuttack/

CEO, IED, Odisha, Bhubaneswar/

President, TIE, Bhubaneswar/

President, UCCI, Bhubaneswar/

Ms. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar /

Mr. Ayashkant Mohanty, MD, Tatwa Technologies, Bhubaneswar.

Sub: Minutes of the 12th meeting of Task Force under Odisha Startup Policy-2016 scheduled to be held on **25.02.2019** at **10.30 A.M.** in the Conference Hall of MSME Department.

Sir,

I am directed to enclose herewith the minutes of the 12th meeting of the Startup Task Force under Odisha Startup Policy-2016 held on **25.02.2019 at 10.30 A.M.** in the Conference Hall of MSME Department, Odisha Secretariat under the Chairmanship of Additional Chief Secretary, MSME Department duly approved by Government for your kind information and necessary action.

Joint Secretary to Government

Memo No. 1578 / MSME, Bhubaneswar, dtd. 26/2/19

Copy forwarded to PS to ACS for kind information of ACS.

Joint Secretary to Government

Minutes of the 12th meeting of the Task Force constituted under Odisha Startup Policy-2016 held on 25th February 2019 in the conference hall of MSME Department, Odisha Secretariat

The 12th meeting of the Task Force, constituted under Odisha Startup Policy-2016, was held on 25th February 2019 in the conference hall of MSME Department, Odisha under the Chairmanship of Shri L.N. Gupta, IAS, Additional Chief Secretary, MSME. The list of the members, nodal officers and invitees, who were present and participated in the meeting, is given at the Annexure.

The following are the decisions taken agenda-wise:

Item 1. Confirmation of minutes of the 11th Task Force Meeting

The minutes of the 11th meeting of the Task Force held on 28th December 2018 were circulated to all members vide MSME letter no.8379/MSME, dated 29.12.2018. There being no comments, the Task Force confirmed the minutes.

Item 2. To consider a note on the action taken on the Minutes of the 11th Task Force meeting held on 28.12.2018, in the Conference hall of MSME Department, Odisha.

CEO, IED informed the Task Force of the actions taken on the minutes of the Task Force meeting held on 28.12.2018.

Item 3. Startup Recognition

CEO, IED informed the Task Force that 35 new Startups have been given recognition after the $11^{\rm th}$ Task Force, thus taking the total number of the recognised Startups to 369 under the Startup Odisha Initiative.

Item 4. Financial Assistance to the Startups

- CEO, IED informed that out of 13 recommended applications for Monthly Allowance received from Nodal Agencies, 7 have been recommended by the Startup Secretariat, out of 8 recommended applications for Product Development and Marketing Assistance received from Nodal Agencies, 5 have been recommended by the Startup Secretariat and out of 6 recommended applications for Need based assistance received from Nodal Agencies, 3 have been recommended by the Startup Secretariat.
- He added that, the sub-committee of the Task Force, held its meeting on 12.02.2019 to further examine the above-mentioned applications for financial assistance as recommended by the Startup Secretariat with presentations from the Startups. The Sub-committee after verifying their eligibilities and basing on the detailed presentations made by applicants before them, have recommended

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7 applications for monthly allowance, 3 applications for Product Development & Marketing assistance and 1 application for Need based assistance.

 He thereafter presented the recommendations of the Sub-committee meeting before the Task Force as placed at Annexure-1. The Task Force considered the recommendations of the Sub-committee and after the detailed deliberations, unanimously decided the following applicant wise:

SI. No	Entity Name	Applied for	Decision of The Task Force
1	JIGSAN MERCANTILE PVT LTD	Product Development & Marketing Assistance	The Task Force decided to refer the case to IMMT CSIR Lab for Technical examination and comments regarding the grants. The Task Force observed that the products have high export & employment potential. UCCI agreed to provide mentorship support to the Startup.
2	MERE EDU SERVICES PRIVATE LIMITED	Monthly Allowance Grant	The Task Force unanimously sanctioned an amount of Rs.20,000 (Rupees Twenty Thousand only) as Monthly Allowance Grant.
3	NEGOTRIP PVT. LTD.	Monthly Allowance Grant	The Task Force unanimously sanctioned an amount of Rs.22,000 (Rupees Twenty-Two Thousand only) as Monthly Allowance Grant.
		Monthly Allowance Grant	Rejected.
4		Product Development & Marketing Assistance	The Task Force unanimously sanctioned an amount of Rs.3,00,000 (Rupees Three Lakhs only) as Product Development and Marketing Assistance subject to achieving 10,000+ application installations within a period of 3 months. Startup Secretariat may recommend the application to Google for providing free Cloud Credits.

5	SARALA POWERTECH CONSULTING ENGINEERS LLP	Product Development & Marketing Assistance	The Startup company has applied for patent for its product namely Integrated Versa Module Converter and applied for patent through CTTC on 19.02.2019. The Task Force unanimously sanctioned Rs.10,00,000 (Rupees Ten Lakhs) in two instalments. IIT, Bhubaneswar agreed to extend mentoring as well as lab support to the Startup.
6	EPSUM LABS PRIVATE LIMITED	Monthly Allowance Grant	The Task Force unanimously sanctioned an amount of Rs.20,000 (Rupees Twenty Thousand) as Monthly Allowance Grant.
7	FOLIYOO TECHNOLOGIES PRIVATE LIMITED	Monthly Allowance Grant	The Task Force unanimously sanctioned an amount of Rs.20,000 (Rupees Twenty Thousand) as Monthly Allowance Grant. The promoter is an Exproduction engineer at Volkswagen. Mr. Rajan Padhi, UCCI has agreed to provide mentorship to the Startup.
8	MANJU HELPINGCART SERVICES PVT LTD	Monthly Allowance Grant	mentorship to the otal tap.
9	VITONA RESEARCH PRIVATE LIMITED	Monthly Allowance Grant	The Startup's application will be ferred to Central Ayurvedic Research Institute, Bhubaneswar for Technical examination and report.
10	MOTHER DIAGNOSTIC SYSTEMS PRIVATE LIMITED	Need Based Assistance	The Task Force decided to recommend an amount of Rs.10,00,000 (Rupees Ten Lakhs Only) as the Need Based Assistance to the Startup Council.

f Delta such piting ve based at Centurion University. He marked parent

- Further, the CEO IED informed the Task Force about the first set of 3
 applications received for subsidized incubation out of which 1 has been
 approved by the Startup Secretariat.
- CEO IED informed that one application has been received and recommended by the Startup Secretariat to The Task Force for 'Financial support to Startups for attending National / International Events'. Based on the detailed deliberation The Task Force unanimously decided the following:

No	Name of Startup	Amount of Assistance Applied	Decision of The Task Force
1.	PROCYTO LABS PVT. LTD	₹ 20,000/-	Task Force sanctioned Rs. 20,000 (Rupees Twenty Thousand only) limited to the amount actually spent on economy class Air fare on submission of actual ticket and boarding pass post journey to the Startup Secretariat

Item 5. Incubator Recognition

CEO, IED informed that 1 new application from IHUBINC for Incubator recognition has been received at the Startup Secretariat. The application has been examined at Startup Secretariat & by the Screening committee headed by Director of Industries, which has recommended the proposal to the Task Force for consideration. Prior to this verification visit to the concerned incubator was made by the Startup Secretariat officials led by Evangelist and the incubator has found fit for recognition. It has 65 workstations.

The Task Force based on the recommendations of the sub-committee, after detailed deliberation, unanimously accorded recognition to the following incubator:

SI. No	Name of the Incubator	Decision of The Task Force
1	IHUBINC, Bhubaneswar	Approved for Recognition

Item 6. One Time Capital Grant to Incubator

CEO IED informed The Task Force about One-time capital grant application of Gram Tarang Training and Employability Services, a recognised Incubator under Startup Odisha Initiative based at Centurion University. He further mentioned

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that proposal of the incubator for one-time capital grant of Rs. 1 Cr has been examined in detail and recommended by the Screening Committee Chaired by Director of Industries in its meeting held on 12.02.2019 to the Task Force for approval.

The Task Force based on the detailed deliberation took the following decision unanimously:

SI. No	N	ame of the	e Incubato	i sewec doned a	Decision of The Task Force
1		Tarang ability Serv		and	The Task Force unanimously recommends the application to the Startup Council for sanction of the capital grant of Rs. One crore.

Item 7. Conduct of Acceleration Program with help of Recognised Incubators

The Evangelist, Startup Odisha informed the Task Force about the State Startup Ranking Framework 2019 and the need for organising 5 accelerator programs latest by end of May 2019. He further proposed that the accelerator programs for Startups be organised in collaboration with recognised incubators based on proposals and expertise of the incubators. He proposed an estimated budget of Rs. 5 lakh per acceleration program be approved to be spent from the existing Startup Odisha budget.

The Task Force after detailed deliberation approved the proposal and authorised CEO IED to select incubators and other partners and ensure smooth organisation of the proposed acceleration programs as per the requirement of the State Startup Ranking Framework 2019 within the given timeline.

Item 8. Organisation of Hackathons.

The CEO, IED and Evangelist, Startup Odisha informed the Task Force about the State Startup Ranking Framework 2019 and the need for organising 4 Hackathons of minimum 24-hour duration with at least 100 participants latest by end of May 2019. He further proposed that the Hackathons be organised in collaboration with Govt. departments/ Agencies/ Institutions, recognised incubators/ Nodal Agencies. He and CEO, IED proposed that an estimated budget of Rs. 5 lakh per Hackathon may be approved to be spent from the existing Startup Odisha budget.

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The Task Force after the detailed deliberation approved the proposal and authorised CEO IED to partner with Govt. agencies/ departments/ institutions and recognised incubators/ Nodal Agencies to organise at least 4 Hackathons by end of May 2019. The Task Force also approved the estimated budget of Rs. 5 lakh per Hackathon.

Item 9. Hiring of manpower for strengthening the Startup Odisha team

The Evangelist mentioned about the increasing need for additional work force at the Startup Secretariat. He proposed creation of various posts at the Startup Secretariat and recruit manpower against them at the earliest possible to ensure smooth and timely implementation of the Odisha Startup Policy 2016.

The Task Force appreciated the requirements specially in view of the fast growth of Startups, Incubators and other related activities. The Task Force unanimously recommended the Startup Odisha Secretariat Organogram (comprising of the following positions) in principal for consideration of Startup Council.

SI. No	Position	
1	CEO/ Mission Director	
2	Evangelist	
3	Chief Innovation Officer	
4	Fellow	
5	Manager (IT)	2
6	Asst. Manager (IT)	
7	Asst. Manager (Recognition & Grants)	
8	Asst. Manager (Recognition & Grants)	74
9	Consultant – External Partnerships & Investment Facilitation	
10	Manager – Incubator, Nodal Agency Relationship	<u> </u>
11	Associate - District Startup Cell & E-Cell Coordination	
12	Consultant – Communication & Documentation	
13	Asst. Manager Outreach & Awareness	-460
14	Associate- Graphics & Social Media	
15	Manager Finance & Admin	
16	Office Associate	
17	Office Associate	

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Item 10. Any other points with permission to the chair

There being no other point, the meeting ended with thanks to the Chair.

Dr. Y G Bhumkar **IIT Bhubaneswar**

CA P. K. Mohapatra IED

Rajan Padhi DG, UCCI

(Jayashree Mohanty) President, Luminous

Infoways

S. K. Mishra

IMMT

ED, TIE, Bhubaneswar

Dr. S. M. Mustakim **IMMT, BBSR**

(K. Mahanta) CGM, MSME, IDCO

(Manas Panda) Director, STPI

Director of Industries & CEO, IED

Joint Director, STPI

(P.K.Nanda) Addl. Secy. Finance

(P.Biswal) **Evangelist, Startup** Odisha

(D.K.Sahoo) Joint Secy. MSME

(L.N.Gupta) ACS, MSME AND SHEET CO.

Members Present in the 12th Meeting of the Startup Task Force under Odisha Start up Policy-2016 held on 25.02.2019 at 10.30 A.M. in the Conference Hall of MSME

Department.

	Al-man	Designation/	Phone No.	Signature
NO.	Name	Department	Phone No.	Signature
1	Shri L.N. Gupta, IAS	Addl. Chief Secretary, MSME Department	1 Cam 1	Chairman
2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Principal Secretary E & IT Dept.	mmi :	
3	19 7 c A	Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO	Amis)	
4	Rt. Nonda	Special & Secretary, Finance Dept.	9437631801	June
5	Representative Dr. Y. G. Bhumlar	Director IIT Bhubaneswar (Representative	17703010	ची.भामकार
	Manas Pan Dr	Director STPI Bhubaneswar	9457019911	JUST
6	Representative 961, & K Olishra.	Director IMMT Bhubaneswar	94374 06756	26678 125
7	P. J. Wath	Director Industries Odsiha Cuttack	7	Tur
8	do	CEO, IED, Odisha Bhubaneswar	1,	de
9	ED TiE Bhubanes -war Sworti nüshna	President TIE Bhubaneswar	=,	Sniehra
10	Rajen Padhi	President, UCC Bhubaneswar DG UCC	9437021347	el Do
11		1 29, 020		

12	Ms. Jayashree Mohanty	President, Luminous Infoways, Bhubaneswar		hay
13	Mr. Ayashkant Mohanty	MD, Tatwa Technologies, Bhubaneswar.		
14.	Dr S. M Muslahim	(Gm (MSM E))	-9439190757	Intar
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12TH TASK FORCE MEETING HELD ON 25.02.2019 UNDER THE CHAIRMANSHIP OF ACS, MSME IN THE CONFERENCE HALL OF MSME DEPARTMENT

Startup Present

SI No.	Name and Organisation	Signature
1.	CHIRAG MOHANTY	M - M/h/ -
	(DEUVRE TECHNOLOGIES AND	Thing Whi -
2.	PRIYABRAT KAR (Ob)	J. Fay M.
3.	Ranjan Kumar Swady Jigs Dr. Dhamanjay Bewa M. Pr	on Brom
1	Dr. Dhananjay Beura M. P.	The state of the s
4.	NCgotn' P Pvt Ltd (Kamakslup	1 Vamaleiles
5.	Mother Diagnostic Systems Put. Ltds.KARTHIN Genzija Sankzer Mishne (Epsum)	VS. Karttil
6.	Constant Pyt. Ltars. KAKTHIN	
	Sauma Swanupa Prespath	labs) Geneja.
7.	SARALA POWERTECH CONSULTING	that may
8.	MERE EDU SERVICES PUT LID	Sawaldh
9.	Foliyoo Technologies PVT. LTD.	
10.	Vitaria Research Aut Lto	A Don't Z
11.	Mangu Haping Cont Services	anyak.
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