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Government of Odisha
MSME Department

No. S & I-(IED)-10/2017 4825/MSME, Bhubaneswar, dtd. 5/8/17

From

Sri B.B. Behera, OAS (SAG),
Additional Secretary to Government

To

The Chief Executive Officer,
IED, Odisha, Bhubaneswar

Sub:-Minutes of the 2nd meeting of the Task Force under Startup Policy held
on 03.08.2017 in the Conference Hall of IDCOL House, Bhubaneswar.

Sir,

I am directed to enclose herewith the Minutes of the 2nd meeting of
the Task Force under Startup Policy held on 03.08.2017 in the Conference
Hall of IDCOL House, Bhubaneswar. The enclosed minutes has already been
approved by the Additional Chief Secretary, MSME Department.

You are, therefore, requested to please circulate the said minutes to
all Concerned immediately.

Yours faithfully,


Additional Secretary to Government

**Minutes of the 2nd meeting of the Task Force constituted under Odisha
Startup Council 2016 held at Conference Hall of IDCOL on 03.08.2017**

Shri L.N. Gupta, IAS, Additional Chief Secretary, MSME chaired the meeting. List of members, Nodal Officers and invitees present and participated in the meeting is at annexure. The following are the decisions taken agenda-wise :

1. Startup Recognition

CEO, IED informed that till 20.7.2017, total 80 Startups have been given recognition. He added that 32 more applications are under process. The Task Force noted the status.

2. Financial Assistance to the Startups

CEO, IED informed that total 29 Startups have applied for the monthly assistance grant. Out of these, one startup application has been rejected by the Nodal Agency and the rest 10 were recommended by them to Startup Secretariat. The Startup Secretariat has examined the 10 applications and have recommended all of them to the Task Force for sanction of the monthly assistance. The remaining 18 applications are pending with the Nodal Agencies.

He further informed that 05 Startups have applied for product development and marketing assistance. Both the Nodal Agency (STPI) and IED Secretariat have recommended only one startups' application for sanction of the product development and marketing assistance.

Thereafter, the 10 startups recommended by Nodal agencies and CEO, IED made presentation about their startup projects. After detailed deliberations, the Task Force unanimously took the following decisions application-wise :



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Sl. No	Name of the Startup Entity	Nodal Agency and their recommendation	Recommendation of IED	Decision of Task Force
1.	Innocule Materials and Additives Private Limited	IMMT; Recommended	Recommended	Approved for sanction
2.	Phoenix Robotix Private Limited	STPI; Recommended	Recommended	Approved for sanction
3.	Flashdeal Ecommerce Pvt. Ltd.	STPI; Recommended	Recommended	Approved for sanction
4.	Bestray Infotech Pvt. Ltd.	STPI; Recommended	Recommended	Rejected
5.	Techkalinga Consulting Pvt. Ltd.	IITB; Recommended	Recommended	Rejected
6.	DD Bio Solution Technology Pvt. Ltd.	OUAT; Recommended	Recommended	Approved for sanction
7.	Krea Foods and Beverages Pvt Ltd	NIT, Rourkela; Recommended	Recommended	Approved for sanction
8.	Maiestas Technologies Private Limited	NIT, Rourkela; Recommended	Recommended	Approved for sanction
9.	Medtel Healthcare Private Limited	NIT, Rourkela; Recommended	Recommended	Approved for sanction
10.	Prantae Solutions (OPC) Private Limited	NIT, Rourkela; Recommended	Recommended	Approved for sanction



3. Examination of Incubator Application for Approval

CEO, IED stated that two incubators i.e. KIIT-TBI and NIT, Rourkela have already been recognised as incubators. Director, IIT, Bhubaneswar informed that IIT, Bhubaneswar is under process of getting their incubator registered under Section-8. The Task Force noted the status.

It was decided that the CEO, IED will convene a separate meeting for development of more incubators all over the state.

(Action : CEO, IED)

4. Change of Member Secretary of Task Force

CEO, IED informed that as per the Government Notification No. MSME (G&M)-188/2016-6725/MSME, dtd.7.10.2016 Director of Industries, Odisha is the Member Convenor of the Task Force.

Additional Secretary, MSME Department stated that since IED has been designated as the Startup Secretariat and CEO, IED has been working as the Nodal Officer, CEO, IED may be nominated as Member Convenor of the Task Force in place of DI (O). The Task Force agreed to recommend the proposal to Govt. for approval.

(Action : Additional Secretary, MSME)

5. Note on Innovativeness to be made mandatory for Startup Recognition

CEO, IED informed that a Startup need not give a note on innovation, if it satisfies other eligibility criteria of getting recognition. He suggested that it would be appropriate, if all the startups are asked to give 'a note on innovation' relating to their startup. The suggestion was agreed by the Task Force.

Necessary corresponding change in the guidelines as well as in the formats on the portal may be made after obtaining approval of Government.

(Action: Addl. Secy. / CEO, IED)

6. Deployment of the Young Professionals in the Startup Secretariat

CEO, IED informed that in order to handle the day-to-day work of the Startup Secretariat, he needs assistance of two Young Professionals. CEO, OCAC informed

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that the E&IT Department has issued a circular, which enables an organisation to recruit a consultant. After detailed deliberation, the Task Force authorised the CEO, IED to recruit a Consultant following the guidelines issued by E&IT Department. Besides, he was also authorised to keep one Intern based on campus recruitment from a reputed Govt. University/IIT/IIIT etc. on a remuneration of Rs.25,000/-. Necessary approval of government may also be obtained in this regard.

(Action : CEO, IED/Addl. Secretary)

7. To consider extension of time for operation of Toll Free Helpline

CEO, IED informed that a Toll Free Helpline is under operation through a tie up with Invest India. The tie up was initially approved for a period of six months i.e. till 31st August, 2017 at a monthly remuneration of Rs.44,000/- per month. The arrangement would end on August 31, 2017.

After the discussion, the Task Force decided to request the CEO, Invest India to consider waiving off the Toll free charges of the Helpline of Startup Odisha.

(Action : CEO, IED / Addl. Secretary)

8. Any other matter

Some of the Startups during their presentation expressed difficulty in getting allotment of land for their venture from IDCO. The Task Force unanimously resolved to recommend to IDCO for according priority to Startups in the matter of allotment of land at their usual terms and conditions.

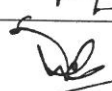
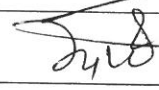
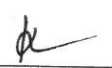
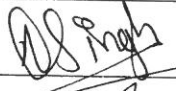


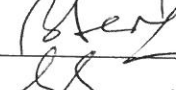
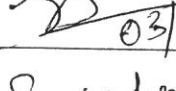
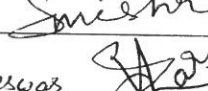
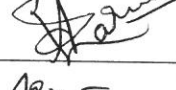
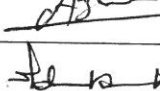
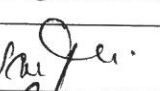
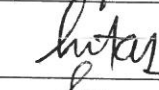

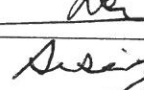
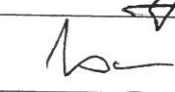
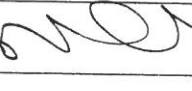


(Action : CMD, IDCO/CEO, IED)

The meeting ended with vote of thanks to the chair.


(L.N. Gupta) 4.08.17
Additional Chief Secretary, MSME

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**MEMBERS PRESENT IN THE 2ND MEETING OF TASK FORCE UNDER
STARTUP POLICY HELD ON 03.08.2017 AT 12.30 P.M. IN THE
CONFERENCE HALL OF IDCOL HOUSE UNDER THE CHAIRMANSHIP
OF ADDITIONAL CHIEF SECRETARY, MSME DEPARTMENT**

SL No.	Name	Designation	Signature
1	Sri L.N. Gupta, IAS	ACS, MSME Department	Chairman
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3	R.N. PALAI	SPI-Secy, E&IT & CEO Oate	Ref.
4	Niranjan Sahu	Director of Industries Odisha	
5	Pradeptaku. Nanda	ASL Secy. Finance	
6	K. MAHANTA	Addl DI (Amvillam)	
7	Navpreet Singh	Invest India	
8	Akanksha Kapoor	Invest India	
9	Sarad Kumar Prasad	Addl. Secy, W&ED Limeron Shakti	
10	Dr. Binaya Bhushan Jena	Assoc. Prof. NIFT, Bhubaneswar	
11	Dr. Goutam Saha	Assoc. Professor NIFT Bhubaneswar	
12	Swasthi Mishra	ED, TIE Bhubaneswar	
13	Dr. Ankush Sharma	Assistant Prof., IIT Bhubaneswar	
14	Dr. Akhilesh Barve	PIC E-cell, IIT BBS	
15	Dr. Md. Khali'd Khan	Professor, OUAT, Bhubaneswar	
16	S.R. Patra	Dy Director, SPH BBSR	
17	Dr. Syed Mubof Mustakim	Nodal officer from CSIR-IMMT	
18	Dr. S.K. Sahoo	Dr. Dir. I/c, MSME-DI, Govt. of India, Culture	
19	Prof R V Raja Kumar	Director, IIT BBS	
20	S.K. Singh	Secy SDTE	
21	Samarendra Sahu	CEO, IFD	
22	Rajen Padhi	DG, UCCI	
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