

Government of Odisha

MSME Department

No. S & I (IED)-09/2018(Pt) 8379 /MSME, Bhubaneswar, dtd. 29-12-2018

From

Sri D.K. Sahoo,
Joint Secretary to Government.

To

The Principal Secretary to Government, E & IT Department/
The Special Secretary to Government, Finance Department/
The Commissioner-cum-Secretary to Government, SD&TE Deptt. & CMD,
IDCO/
The Director, IIT, Bhubaneswar/
The Director STPI, Bhubaneswar/
The Director IMMT, Bhubaneswar/
The Director of Industries, Odisha, Cuttack/
The CEO, IED, Bhubaneswar/
The President, TiE, Bhubaneswar/
The President, UCCI, Bhubaneswar/
Ms. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar/
Mr. Ayashkant Mohanty, MD, Tatwa, Technologies, Bhubaneswar/
Dr. Preet Deep Singh, Startup India, New Delhi

Sub:- Minutes of the 11th meeting of Task Force held on 28.12.2018 at 10.30 AM in the Conference Hall of MSME Department.

Sir,

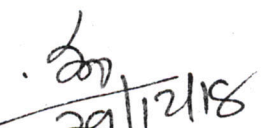
In inviting a reference to the subject cited above, I am directed to enclose herewith a copy of the Minutes of the 11th meeting of Startup Task Force held on 28.12.2018 at 10.30 AM in the Conference Hall of MSME Department after obtaining necessary Government approval, for your kind information and needful action.

Yours faithfully,


Joint Secretary to Government

Memo No 8380 /MSME, Dt 29-12-2018

Copy forwarded to PS to ACS for kind information of ACS, MSME Department.


Joint Secretary to Government

**Minutes of the 11th meeting of the Task Force constituted under
Odisha Startup Policy-2016 held on 28th December 2018 in the conference
hall of MSME Department, Odisha Secretariat**

The 11th meeting of the Task Force, constituted under Odisha Startup Policy-2016, was held on 28th December 2018 in the conference hall of MSME Department, Odisha under the Chairmanship of Shri L.N. Gupta, IAS, Additional Chief Secretary, MSME. The list of the members, nodal officers and invitees, who were present and participated in the meeting, is given at the Annexure.

The following are the decisions taken agenda-wise:

Item 1. Confirmation of minutes of the 10th Task Force Meeting

The minutes of the 10th meeting of the Task Force held on 10th October 2018 were circulated to all members vide MSME letter no. 6608/MSME, dated 12.10.2018. There being no comments, the Task Force confirmed the minutes.

Item 2. To consider a note on the action taken on the Minutes of the 10th Task Force meeting held on 10.10.2018, in the Conference hall of MSME Department, Odisha.

CEO, IED informed the Task Force of the actions taken on the minutes of the Task Force meeting held on 10.10.2018.

Item 3. Startup Recognition

CEO, IED informed the Task Force that 32 new Startups have been given recognition after the 10th Task Force, thus taking the total number of the recognised Startups to 334 under Startup Odisha Initiative.

Item 4. Financial Assistance to the Startups

- CEO, IED informed that out of 14 recommended applications for Monthly Allowance received from Nodal Agencies, 5 have been recommended by the Startup Secretariat, out of 8 recommended applications for Product Development and Marketing Assistance received from Nodal Agencies, 8

have been recommended by the Startup Secretariat and out of 2 recommended applications for Need based assistance received from Nodal Agencies, 2 have been recommended by the Startup Secretariat.

- He added that, the sub-committee of the Task Force, held its meeting on 22.12.2018 to further examine the above-mentioned applications for financial assistance as recommended by the Startup Secretariat with presentations from the Startups. The sub-committee after verifying their eligibilities and basis on detailed presentations, have recommended 5 applications for monthly allowance and 7 applications for Product Development & Marketing assistance.
- He presented the recommendations of the Sub-committee meeting before the Task Force as placed at Annexure-1. The Task Force considered the recommendations of the Sub-committee and after the detailed deliberations, unanimously took the following decisions applicant wise:

Sl. No.	Name of the Startup Entity	Applied for	Decision of the Task Force
1.	BOOKINGJINI LABS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The proposal was deferred. Startup Odisha should take Techno-legal advice from NASSCOM as well as Startup India.
2.	HARIPRIYA INDUSTRIES AGRO	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	Deferred. It should be verified and checked whether the patent filed is in his name. Also, a field verification should be done to ascertain the innovation. The field team will, inter alia, include experts from IMMT & OUAT.

3.	INKSAND ART AND CRAFTS INDIA PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The Task Force unanimously sanctioned an amount of Rs.2,00,000 (Rupees Two lakhs only) in two instalments as Product Development & Marketing Assistance. TIE Bhubaneswar has agreed to provide mentorship support.
4.	ISERVEU TECHNOLOGY PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The Task Force unanimously sanctioned an amount of Rs.5,00,000 (Rupees Five lakhs only) in two instalments as Product Development & Marketing Assistance.
5.	ORBONIX LABS PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The Task Force unanimously sanctioned an amount of Rs.7,00,000 (Rupees Seven lakhs only) in two instalments as Product Development & Marketing Assistance.
6.	PHOENIX ROBOTIX PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The Task Force unanimously sanctioned an amount of Rs.10,00,000 (Rupees Ten lakhs only) in two instalments as Product Development & Marketing Assistance.

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7.	SANTAAN FERTILITY CENTRE AND RESEARCH INSTITUTE PRIVATE LIMITED	PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE	The Task Force unanimously sanctioned an amount of Rs.4,00,000 (Rupees Four lakhs only) in two instalments as Product Development & Marketing Assistance.
8.	BASAL INITIATIVES PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	The Task Force unanimously sanctioned an amount of Rs.22,000 (Rupees Twenty-Two Thousand Only) as Monthly Allowance Grant.
9.	KRUSHACO SERVICES PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	The Task Force unanimously sanctioned an amount of Rs.20,000 (Rupees Twenty Thousand Only) as Monthly Allowance Grant.
10.	SARALA POWERTECH CONSULTING ENGINEERS LLP	MONTHLY ALLOWANCE GRANT	The Task Force unanimously sanctioned an amount of Rs.22,000 (Rupees Twenty-Two Thousand Only) as Monthly Allowance Grant.
11.	YASHDAATA CREATIVES PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	Rejected.
12.	INHOF TECHNOLOGIES PRIVATE LIMITED	MONTHLY ALLOWANCE GRANT	The Task Force unanimously sanctioned an amount of Rs.20,000 (Rupees Twenty Thousand

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			Only) as Monthly Allowance Grant.
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Item 5. Incubator Recognition

CEO, IED informed that CTTC- Innovation & Incubation Centre and Incuventions Foundation, NIST Behrampur have applied for recognition as Incubator, which have been examined at the levels of Startup Secretariat & the Sub-Committee. The sub-committee, after verifying their eligibility, have recommended their cases to the Task Force for consideration. The Task Force based on the recommendations of the sub-committee, after detailed deliberation, unanimously accorded recognition to the following institutions:

Sl. No	Name of the Institution	Decision of the Task Force
1.	CTTC- Innovation and Incubation Centre, Bhubaneswar	Recommended for Recognition
2.	Incuventions Foundation, NIST, Behrampur	Recommended for Recognition

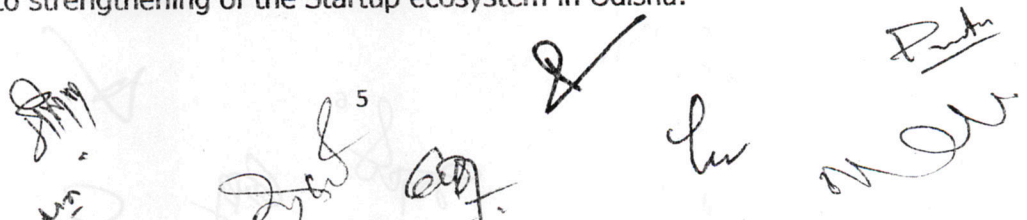
Item 6. State Startup Ranking Framework-2018

The Task Force was informed about Odisha's ranking in the National State Startup Ranking 2018 conducted by DIPP, Govt. of India. Odisha has been recognised as 'Top Performer' for developing a strong Startup ecosystem. The Task Force congratulated and placed its appreciation to the Startup Odisha team for winning the national recognition.

Item 7. Strategic Advisory Group

The Task Force after the detailed deliberation, unanimously agreed to recommended constitution of Strategic Advisory Group with the following members to advise the Startup Secretariat and the Task Force on key issues related to strengthening of the Startup ecosystem in Odisha:

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Srikumar Mishra	Founder & CEO, Milkmantra	Chairperson
Amarendra Sahu	Co-Founder & CEO, Nestaway	Member
Gautam Kumar	Co-Founder & COO, FarEye	Member
Rahul Dash	Co-Founder & CEO, Purple	Member
Subrat Kar	Co-Founder & CEO, Vidooly Media	Member

Item 8. Setting up Startup Facilitation Cells at Districts level

Based on proposal by Director of Industries cum CEO, IED, the Task Force unanimously recommended the proposal of setting up Startup-cum-Entrepreneurship Cells at District level in the campus of DICs to promote and facilitate Startups, entrepreneurship & innovation. It was recommended to setup these cells in 15 districts in first phase where newly recruited Asst. Managers have been appointed in DICs. President TIE Bhubaneswar offered to assign one person from their side in each of the districts to assist the Startup Cell. Director STPI informed, they have incubation spaces available at Balasore, Berhampur & Rourkela which can be combined with this concept.

Item 9. Organizing Startup Odisha Yatra 2.0

Based on the success of the Startup Yatra first phase, the Task Force unanimously approved to launch and conduct the Startup Yatra phase II w.e.f. 1st February 2019 with a view to cover the remaining 14 districts of the state.

Item 10. Startup Liaison officers in key departments

Evangelist, Startup Odisha proposed to have designated Startup Nodal officers in key Govt. departments to facilitate interaction and handholding support of Startups working in various sectors with respective Govt. departments. The Task Force after detailed deliberation decided to recommend to approach the Govt. Dept. to appoint/ depute Startup Nodal officers in key Departments/

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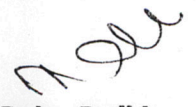
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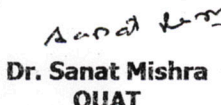
Agencies. Once appointed, a one-day orientation program may be organised by Startup Secretariat for the Startup Nodal officers.

Item 11. Any other points with permission to the chair

There being no other point, the meeting ended with thanks to the Chair.



Dr. V. Panduranga
IIT Bhubaneswar
28/12/18

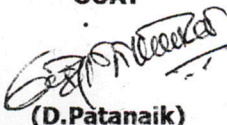

Rajan Padhi
DG, UCCI


Dr. Sanat Mishra
OUAT

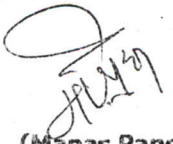

Dr. Preet Deep Singh
Startup India


(Ayaskanta Mohanty)
MD, Tatwa
Technologies



(Jayashree Mohanty)
President, Luminous
Infoways


(D. Patanaik)
President, TIE,
Bhubaneswar

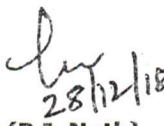

(K. Mahanta)
CGM, MSME, IDCO

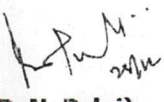

(Manas Panda)
Director, STPI

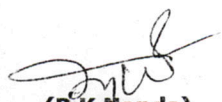

Suyash Mishra
Invest India

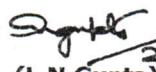

(P. Biswal)
Evangelist, Startup
Odisha


(D.K. Sahoo)
Joint Secy. MSME

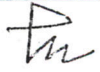

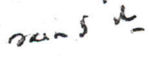
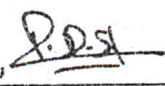




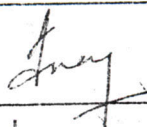
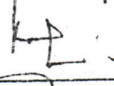
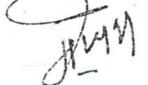

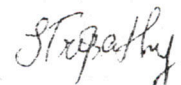
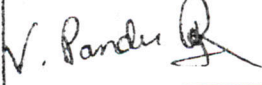

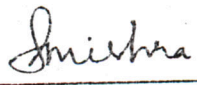
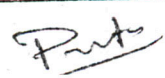

(P.J. Nath)
CEO, IED
28/12/18


(R. N. Palai)
Special Secretary E&IT

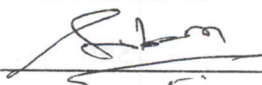
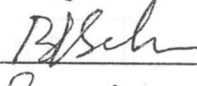
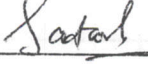
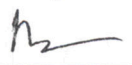


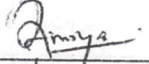
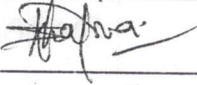
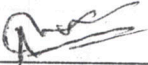
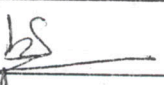

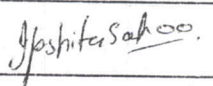
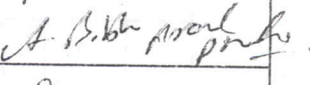


(P.K. Nanda)
Addl. Secy. Finance


(L.N. Gupta)
ACS, MSME
28.12.18

Members present in the 11th Task Force Meeting held on 28th December 2018 at 10:30 AM in the Conference Hall of MSME Department

S.N	Name	Designation	Contact No.	Signature
1	Shri. L.N. Gupta, IAS	ACS to Govt., MSME Department	**	Chairman
2	P. J. NATH, IAS	CEO, IED		
3	D. Pattnayak	President TIE		
4	A. Sandeep Mishra	Nodal Officer, OUART.		
5	A. Preet Deep Singh	Secretary, India		
6	SURASH MISHRA	AVP, INVEST INDIA	9821897018	
7	Rajen Padhi	DG, VCCI	9437021347	
8	Dhrip Kumar Saha	Joint Secretary, MSME	9438757486	
9	Pradip K. Nanda	Joint Secy. Finance	9437631806	
10	Jayashree Mohanty	President Luminous Infotech	9937011857	
11	R. N. PALAI	SAI. Secy, E&IT		
12	Manoj Pandey	Director, STPI	9437019911	
13	K. MAHANTA	CGM-MSME IDCE		
14	Sanjana Tripathy	Area Specialist, Start Up Odisha	9999018852	
15	Dr. V. Pandu Ranga	IIT Bhubaneswar	9776219149	
16	A. R. Mohanty	M.D. Tata Tech Ltd	9337105684	
17	Swasthi Mishra	ED TIE Bhubaneswar	9937232555	
18	D. I. Mishra	E. Mishra		

Startups present in the 11th Task Force Meeting held on 28th December 2018 at 10:30 AM in the conference hall of MSME Dept.

Sl.No.	Name	Designation	Organisation	Signature
1	Sibash Mon	CEO/Founder	Boonjion	
2	Prishu Poo. Sahu	Partner	Harepriya Goo	
3	Santosh Swain	Managing Director	Inksand	
4	RAHMAN GRATA OMAR	CEO	Santaan	
5	Dr. Jyoti Ran Bara Rath	Founder	Lantaan	
6	Vikram Sharma	COO	ORBONIX	
7	Ananya Samantary	CEO	Phoenix Vision	
8	Subal Charan Khataua	MD & DP	Sarala Power Tech Consulting LLP	
9	Anil Mishra	DIRECTOR	INNOV TECH	
10	Subhanshu Nayak	Managing Director	Yashdanta creating pvt. ltd.	
11	Jeewan Sangram Das	Director	BASALINIATI VES (P) LTD	
12	gopshita Sahoo	Director	Basal Initiatives	
13	Bibhu prusti	Director	Krushaco Service PVT LTD	
14	Debas Sanany	11	ISV	
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