

Government of Odisha
MSME Department

No.S&I(IED)-05/2019(Pt.II)/ 5490 / MSME, Bhubaneswar, dtd. 26/9/19

From

Smt. Manashi Mandhata, OAS
Deputy Secretary to Government.

To,

Principal Secretary E & IT Dept./

Principal Secretary, Finance Dept./

Commissioner-cum- Secretary SD & TE Dept. & CMD, IDCO/

Director, IIT Bhubaneswar/

Director, STPI Bhubaneswar/

Director, IMMT, Bhubaneswar/

Director Industries, Odsiha Cuttack/

CEO, IED, Odisha, Bhubaneswar/

President, TIE, Bhubaneswar/

President, UCCI, Bhubaneswar/

Ms. Jayashree Mohanty, President, Luminous Infoways, Bhubaneswar /

Mr. Ayashkant Mohanty, MD, Tatwa Technologies, Bhubaneswar.

Sub: Minutes of the 13th meeting of Task Force under Odisha Startup Policy-2016 scheduled to be held on **11.09.2019 at 10.30 A.M.** in the Conference Hall of MSME Department.

Sir,

I am directed to enclose herewith the minutes of the 13th meeting of the Startup Task Force under Odisha Startup Policy-2016 held on **11.09.2019 at 10.30 A.M.** in the Conference Hall of MSME Department, Odisha Secretariat under the Chairmanship of Commissioner-cum-Secretary, MSME Department duly approved by Government for your kind information and necessary action.

Yours faithfully,

Deputy Secretary to Government

Memo No. 5491 / MSME, Bhubaneswar, dtd. 26/9/19

Copy forwarded to PS to Commissioner-cum-Secretary for kind information of Commissioner-cum-Secretary.

Deputy Secretary to Government

11:19.

July

11:19.

Minutes of the 13th meeting of the Task Force constituted under Odisha Startup Policy-2016 held on 11th September 2019 in the conference hall of MSME Department, Odisha Secretariat

The 13th meeting of the Task Force, constituted under Odisha Startup Policy-2016, was held on 11th September 2019 in the conference hall of MSME Department, Odisha under the Chairmanship of Shri Hemant Sharma, IAS, Commissioner-cum-Secretary, MSME. The list of the members, nodal officers and invitees, who were present and participated in the meeting, is given at the Annexure.

The following are the decisions taken agenda-wise:

Item 1. Confirmation of minutes of the 12th Task Force Meeting

The minutes of the 12th meeting of the Task Force held on 25th February 2019 were circulated to all members vide MSME letter no.1577/MSME, dated 26.02.2018. There being no comments, the Task Force confirmed the minutes.

Item 2. To consider a note on the action taken on the Minutes of the 12th Task Force meeting held on 25.02.2019, in the Conference hall of MSME Department, Odisha.

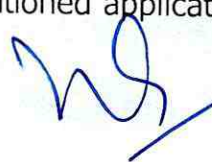
CEO, IED informed the Task Force of the actions taken on the minutes of the Task Force meeting held on 25.02.2019. The Task Force advised CEO, IED & Evangelist to develop an IT based system to track the progress of the Startups keep the Task Force updated about it.

Item 3. Startup Recognition

CEO, IED informed the Task Force that 95 new Startups have been given recognition after the 12th Task Force, thus taking the total number of the recognised Startups to 464 under Startup Odisha Initiative.

Item 4. Financial Assistance to the Startups

- CEO, IED informed that out of 24 recommended applications for Monthly Allowance received from Nodal Agencies, 14 have been recommended by the Startup Secretariat, out of 5 recommended applications for Product Development and Marketing Assistance received from Nodal Agencies, 4 have been recommended by the Startup Secretariat and out of 5 recommended applications for Need based assistance received from Nodal Agencies, 4 have been recommended by the Startup Secretariat.
- He added that, the sub-committee of the Task Force, held its meeting on 24.06.2019 to further examine the above-mentioned applications for financial



assistance as recommended by the Startup Secretariat with presentations from the Startups. The sub-committee after verifying their eligibility and basis on detailed presentations have recommended 11 applications for monthly allowance, 3 applications for Product Development & Marketing assistance and 1 application for Need based assistance.

- He also added that, there were 3 pending applications of Bookingjini Labs Private Limited, Haripriya Agro Industries and Vitona Research Private Limited which were evaluated in the sub-committee and after verification have been recommended to the Task Force.
- He presented the recommendations of the Sub-committee meeting before the Task Force as placed at Annexure-1. The Task Force considered the recommendations of the Sub-committee and after detailed deliberations, unanimously took the following decisions applicant wise:

| Sl. No | Entity Name | Applied for | Decision of Task Force |
|--------|--|--|---|
| 1 | BOOKINGJINI LABS PRIVATE LIMITED | PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE | The task force unanimously sanctioned an amount of Rs. 7 lakhs (Rupees Seven lakhs only) in two instalments. |
| 2 | HARIPRIYA AGRO INDUSTRIES | PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE | The task force unanimously sanctioned an amount of Rs. 15 lakhs (Rupees Fifteen lakhs only) in two instalments. |
| 3 | VITONA RESEARCH PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 22,000/- (Rupees twenty two thousand only) (Women Led). |
| 4 | MERE EDU SERVICES PRIVATE LIMITED | PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE | The task force unanimously sanctioned an amount of Rs. 12 lakhs (Rupees Twelve lakhs only) in three instalments. |
| 5 | ORANGECROSS HOMEHEALTH PRIVATE LIMITED | PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE | The task force unanimously sanctioned an amount of Rs. 15 lakhs (Rupees Fifteen lakhs only) in three instalments. |
| 6 | THOOMRI.COM PVT LTD | PRODUCT DEVELOPMENT AND MARKETING ASSISTANCE | The task force unanimously sanctioned an amount of Rs. 15 lakhs (Rupees Fifteen lakhs only) in three instalments. |
| 7 | AWALK INNOVATIONS | NEED BASED ASSISTANCE | The Task Force decided to recommended an amount of Rs. 11.3 lakhs as the need based assistance to the Startup Council |
| 8 | AAVRTTI TECHNOLOGIES PVT LTD | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. |

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| | | | 20,000/- (Rupees twenty thousand only). |
| 9 | AKM TECHNOLOGIES PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 10 | DSCR TECHNO SOLUTIONS PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 22,000/- (Rupees twenty two thousand only) (Women Led). |
| 11 | ENLVE DIGITAL SOLUTIONS LLP | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 12 | ESTACHA COMMUNICATIONS PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 13 | ESTETICA BUSINESS SOLUTIONS PRIVAYE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 14 | HAASTIKA HANDICRAFTS PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 15 | ILASHBATI SERVICES PRIVAYE LIMITED | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 22,000/- (Rupees twenty two thousand only) (Women Led). |
| 16 | LECTURENOTES TECHNOLOGIES PVT LTD | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 17 | MAKMA DESIGNS PVT LTD | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 20,000/- (Rupees twenty thousand only). |
| 18 | VARI STUDIOS PVT LTD | MONTHLY ALLOWANCE GRANT | The task force unanimously sanctioned an amount of Rs. 22,000/- (Rupees twenty two thousand only) (Women Led). |
| 19 | EPSUM LABS PRIVATE LIMITED | NEED BASED ASSISTANCE | Not Recommended |
| 20 | SOLAR INFRA | NEED BASED ASSISTANCE | Not Recommended |
| 21 | KHIBEN PHARMA PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | Not Recommended |
| 22 | MEDIOCTOR SOLUTIONS | MONTHLY ALLOWANCE GRANT | Not Recommended |

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| 23 | SNEGO PHARMACEUTICALS PRIVATE LIMITED | MONTHLY ALLOWANCE GRANT | Not Recommended |
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- Further, the CEO IED informed the Task Force about the 17 applications received for subsidized incubation out of which 13 have been approved by the Startup Secretariat. The Task Force took note of the same.

Item 5. Pending financial benefit application of Forestica Booty Pvt. Ltd.

After a detailed discussion on the pending application of Forestica Booty Pvt. Ltd. the Task Force decided to defer the decision for time being.

Item 6. Organising a National level Startup Conclave-cum-Grand challenge

CEO, IED was authorized to form a sub-committee for planning and execution of the event in December 2019.

Item 7. Setting up of Startup Development/ Facilitation cells

CEO, IED was advised to submit a list of districts along with the name of potential institutions where the SDC can be set up. Further CEO, IED was authorized to form a sub-committee for setting up the Startup Development Cells.

Item 8. Any other points with permission to the chair



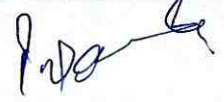





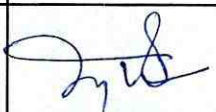

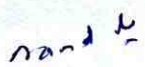


There being no other point, the meeting ended with thanks to the Chair and participants.



Commissioner-cum-Secretary to Govt.

MSME Department

Members present in the 13th Task Force Meeting held on 11th September 2019 at 11:30 AM in the Conference Hall of MSME Department, Odisha Secretariat

| S.N | Name & Designation | Organisation Name | Contact No. | Signature |
|-----|--|-----------------------------|-------------|---|
| 1 | Shri. Hemant Sharma, Commissioner-cum-Secretary | MSME Department | **** | Chairman |
| 2 | Laxmiprasad Bhowan Deputy Secretary | E & IT Deptt | 9861187380 |  |
| 3 | Kishore K. Bhowan | RECCI | 9833744919 |  |
| 4 | Prof A K Panda | STPI | 9937222399 |  |
| 5 | Ayanata Jales | Tatwa Technologies Ltd | 9337105854 |  |
| 6 | Jayashree Mohanty Founder and President | LUMINOUS INFOWAY | 9937011857 |  |
| 7 | D. Patraia | President TIE | 9937555551 |  |
| 8 | Prasanta Biswal | Evangelist | 9692304060 |  |
| 9 | Pranabjit Naik | MSME Dept | 9937300664 |  |
| 10 | Pradeptaku. Nanda | Finance Dept. | 9437631806 |  |
| 11 | K. MAHANTA | CGM (MSME) IDCO | 94372-53153 |  |
| 12 | Dr. Sanat Mishra | Sr. Scientist, DPME OUA1 | 9439831414 |  |
| 13 | Mr. S. K. Dasgupta | Chief Act CBIR- MAIT | 9437406756 |  |
| 14 | Manashi Mandhata | Deputy secy, MSME deptt | 9437982206 |  |
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| S.N | Name & Designation | Organisation Name | Contact No. | Signature |
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Members Present in the 13th Meeting of the Startup Task Force under Odisha Start up Policy-2016 held on 11.09.2019 at 11.30 A.M. in the Conference Hall of MSME Department.

| L NO | Name | Designation/ Department | Phone No. | Signature |
|------|-------------------------|--|-----------|-----------------|
| 1 | Shri Hemant Sharma, IAS | Commissioner-cum-Secretary, MSME Department | ---- | Chairman |
| 2 | | Principal Secretary E & IT Dept. | | |
| 3 | | Principal Secretary, Finance Dept. | | |
| 4 | | Commissioner-cum-Secretary SD & TE Dept. & CMD, IDCO | | <i>Asingh</i> |
| 5 | | Director IIT Bhubaneswar | | |
| 6 | | Director STPI Bhubaneswar | | |
| 7 | | Director IMMT, Bhubaneswar | | |
| 8 | | Director Industries, Odisha Cuttack | | |
| 9 | | CEO, IED, Odisha, Bhubaneswar | | |
| 10 | | President TIE, Bhubaneswar | | |
| 11 | | President, UCCI, Bhubaneswar | | |

Startups present in the 13th Task Force Meeting held on 11th September 2019 at 11:30 AM in the Conference Hall of MSME Department, Odisha Secretariat

| S.N | Name & Designation | Organisation Name | Contact No. | Signature |
|-----|-----------------------------|----------------------------------|-------------|------------------|
| 1 | Ananta Sonodoshin | Vitona Research Pvt. Ltd. | 9437124990 | Ananta |
| 2 | Sambit Satpaty | Esteliza Burn Soln Pvt. Ltd. | 7016709337 | Sambit |
| 3 | Bishu Porse/ Sahu | Hemiprya Agro | 7978806218 | Bishu |
| 4 | Shrawan Bhanja ne Mohanty | OrangeCross HomeHealth PVT. LTD. | 9778001001 | Shrawan |
| 5 | Ajaya K Bhanja | OrangeCross | 7873785555 | Ajaya |
| 6 | G Vamsi Krishna | Awalk Innovations | 8018133231 | G Vamsi |
| 7 | Pragyan | Aavrti Technologies | 7200602200 | Pragyan |
| 8 | BISWAJIT SWAIN | HAASTIVA | 9810175456 | BJS |
| 9 | Lopa Mishra Jana Co-founder | Enlive Digital Solutions | 9776316391 | Lopa Mishra Jana |
| 10 | Rashmi Chaudhry | DSCR Teelno solutions Pvt Ltd. | 9700184940 | Rashmi |
| 11 | Nazia Ali | Maxima design Pvt Ltd | 8598880537 | Nazia |
| 12 | Pratan Nanda Co-founder | Enlive Digital Solutions | 9178788512 | Pratan Nanda |
| 13 | Rakesh reagan Parida | Thoomri.com | 9937826666 | Rakesh |
| 14 | Sibasish Mishra | Boozjiva | 9937535555 | Sibasish |
| 15 | Saurabh Mahapatra | Mere Edu Services | 8130858522 | Saurabh |
| 16 | SANJAY K. PATRA | ILASHATI SERVICES PVT LTD | 7205171885 | Sanjay |

| S.N | Name & Designation | Organisation Name | Contact No. | Signature |
|-----|--------------------|-------------------|-------------|-----------|
| 17 | Anadmisu | Gnzip | 8977889627 | Sed |
| 18 | Ayush Agrawal | Lecture notes. | 9439228354 | Ayush |
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