



Ref.No.: SO/V/2023-24/260/1952

Date: 28/07/2023

CORRIGENDUM/CLARIFICATION- 2

Referring to RFP (Ref. No.: SO/V/2023-24/260/1813), dated 06-07-2023, issued for Selection of Event Management Agency for Organizing Startup Odisha Yatra – 23 and Startup Odisha Express – 23 and subsequent corrigendum-1 vide Ref. No.: SO/V/2023-24/260/1898 dated 18-07-2023 the following clarification is hereby being notified and may be considered by potential bidders:

Sl. No.	Existing Clause as per Corrigendum-1	Maximum Marks
1	Technical Presentation a. Understanding of assignment b. Plan for the event - management, branding and advertisement (social, portal, mass media) c. Innovative ideas for the event planning and execution d. Sample design of collaterals e. PR Plan	30
Total Marks		100

Sd/-

Chief Administrative Officer

