



**Startup  
Odisha**

ସ୍ଟାର୍ଟଅପ୍ ଓଡ଼ିଶା

A Startup, Innovation & Entrepreneurship Promotion Organization  
under MS & ME Department, Government of Odisha

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Ref. No: SO/III/2023-24/283/2635

Date: 30/11/2023

**SANCTION ORDER**

**Sub: Sanction of Product Development & Marketing Assistance under Odisha Startup Policy-2016.**

Sanction is hereby accorded for payment of monetary grant of Rs. 15,00,000/- (Rupees fifteen lakhs) only towards Product Development & Marketing Assistance as provided under the Odisha Startup Policy- 2016 in favour of ZTOP IOT SOLUTIONS PRIVATE LIMITED. However, an amount to the tune of Rs. 7,50,000/- (Rupees seven lakh fifty thousand) is currently being released towards PDMA in favour of said startup.

  
30/11/2023  
Chief Administrative Officer  
Startup Odisha

**Memo No: 2636, Dated: 30/11/2023**

Copy forwarded to ZTOP IOT SOLUTIONS PRIVATE LIMITED. The startup is required to acknowledge the receipt of the above amount of Rs. 7,50,000/- (Rupees seven lakhs fifty thousand only) and furnish utilization certificate along with bills within three months of receipt of the grant as per the prescribed format enclosed herewith duly verified and signed by a chartered accountant and upload the supporting documents and bills in the portal.

  
30/11/2023  
Chief Administrative Officer  
Startup Odisha

**Memo No: 2637, Dated: 30/11/2023**

Copy forwarded to the Special Secretary to Government, MSME Department for kind information.

  
30/11/2023  
Chief Administrative Officer  
Startup Odisha

**Memo No: 2638, Dated: 30/11/2023**

Copy forwarded to the PS to Executive Chairman, Startup Odisha for kind information of Executive Chairman, Startup Odisha.

  
30/11/2023  
Chief Administrative Officer  
Startup Odisha